







"Urban Science"

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Rapid Urbanization





In 2025:

70% 221

of Chinese people will live in cities with 1M or more people.

And by 2030...

Chinese cities will have 1M or more people.

China will add

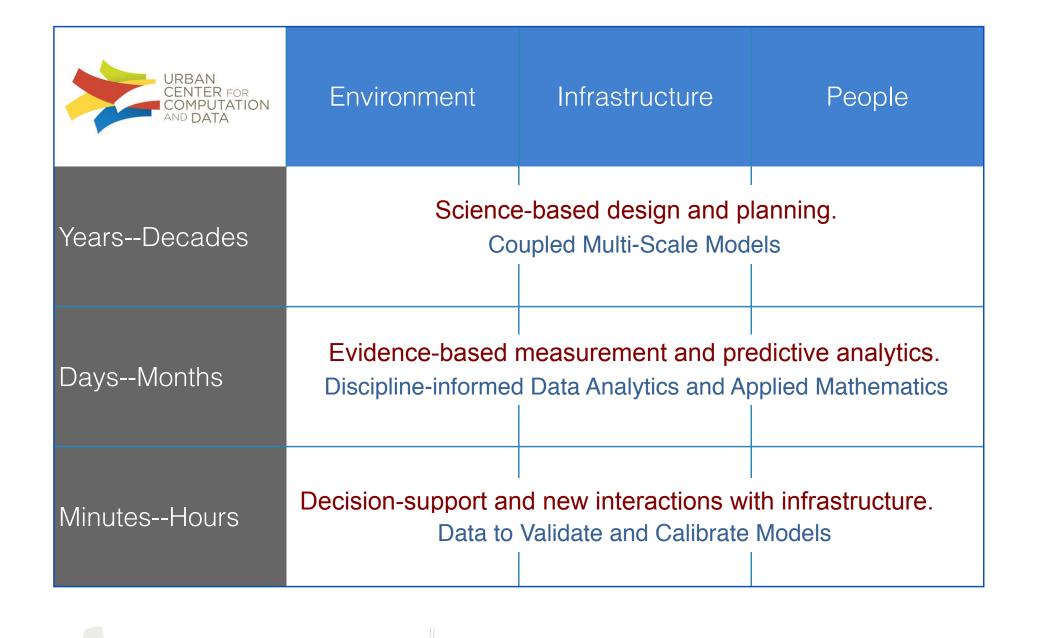
400

million city dwellers

....requiring the construction of one New York City every year for several decades

Source: Foreign Policy Magazine, Sep/Oct 2010, "Megacities," Richard Dobbs (McKinsey Global Institute

















Today's urban growth is driving city-scale development projects.

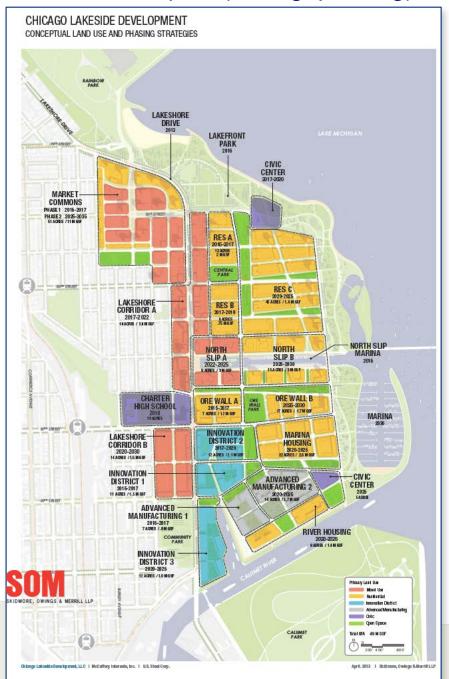
Experience Demand

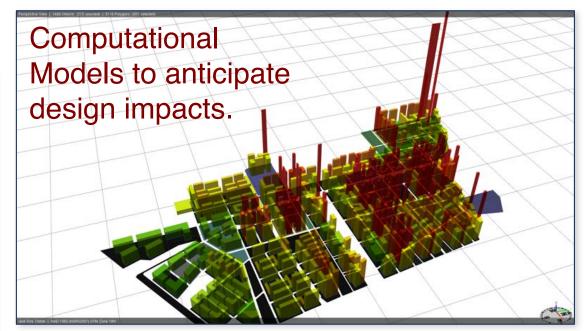


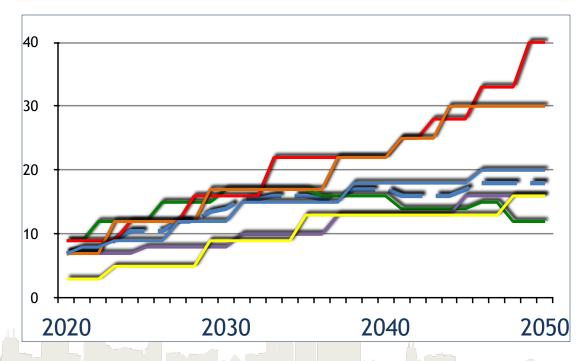




Site plan (zoning, phasing)

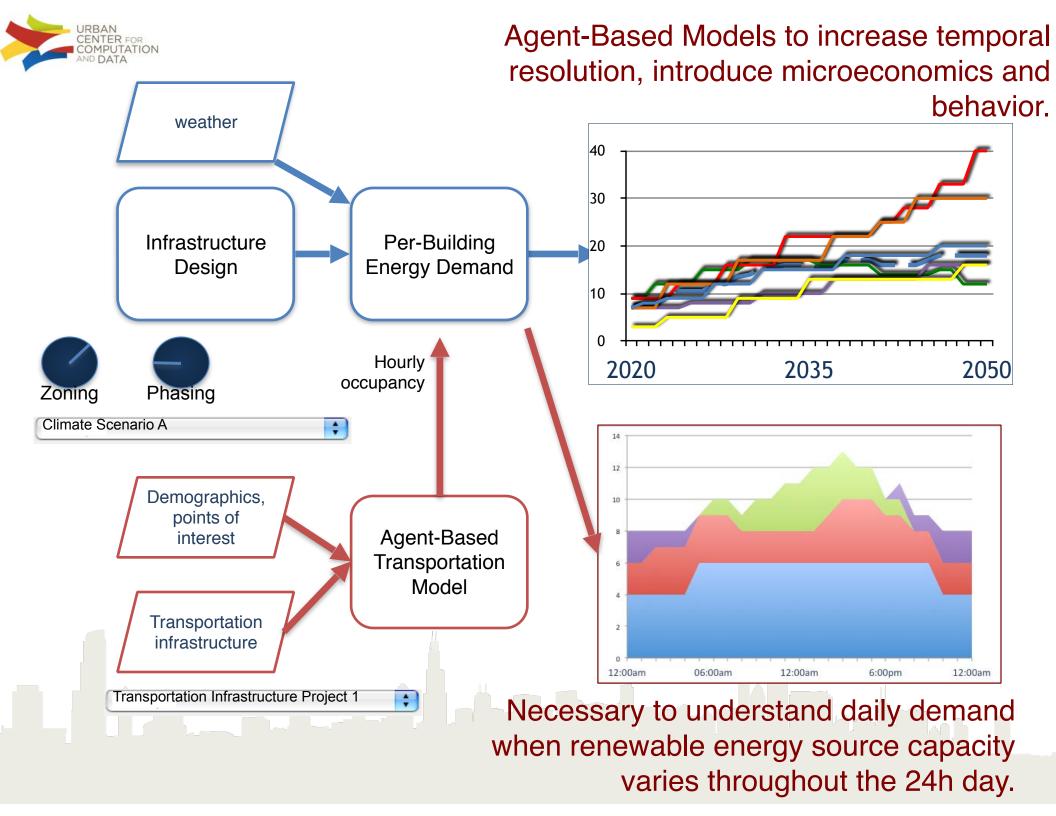






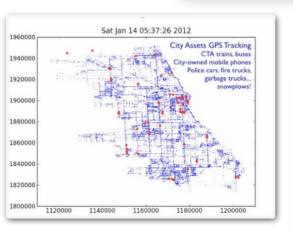


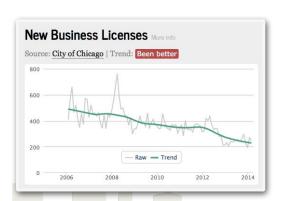


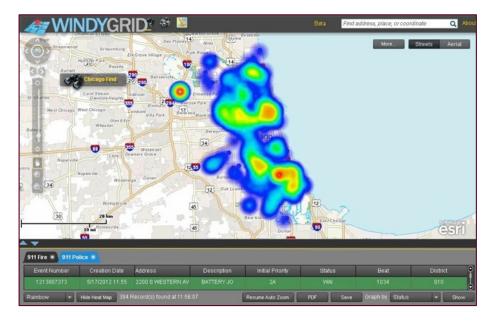


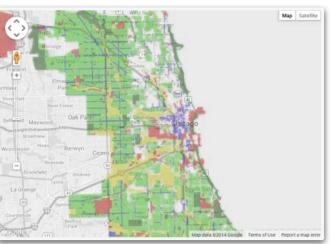














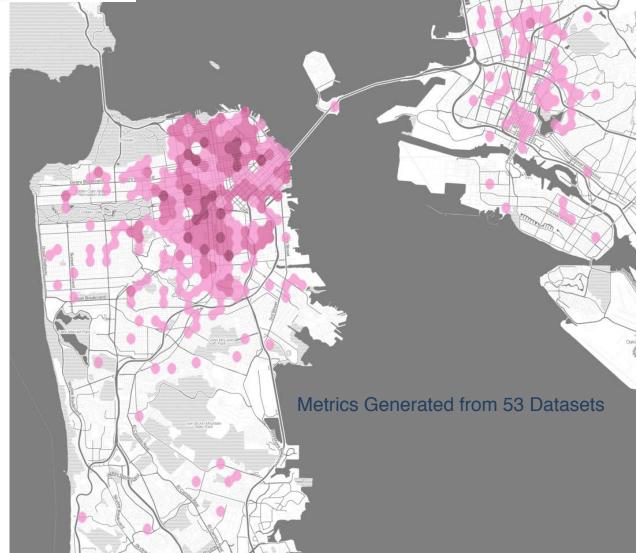


Open Data 1.0 – data portals to enable step one – visualization, mapping, correlating....



- Predicting high rates of FMS calls and contributing factors
- Populate a unique building ID across datasets
- Creating 'neighborhood health index'
- Predicting movements in the neighborhood health index
- Predicting locations of abandoned buildings / vacant lots
- Visual recognition of neighborhood improvement or retrograde
- Route optimization for routine city vehicle routes (snow plows, garbage collection, tree trimming) and for emergency routes as well.
- Estimate increases in crime incidents
- Prediction of restaurants which will fail food inspections
- Estimate economic health ("micro-GNP") of neighborhoods and sub-neighborhoods
- Generate industrial profiles for neighborhoods
- Financial fraud detection (from city transactions)
- Payment error detection (from city transactions)
- Measuring satisfaction with agencies through social media
- Identify delays in fulfilling 311 service requests
- M/WBE (minority/women owned) companies that attempt to skirt procurement regulations





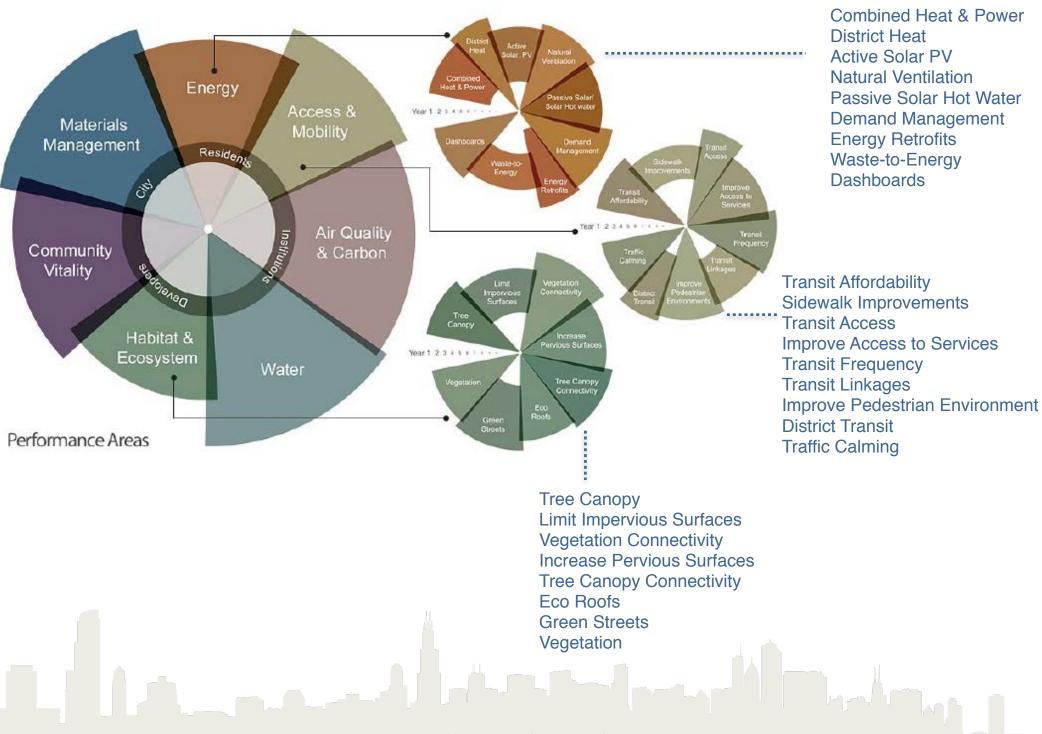
Developing methods to "measure" composite sustainability factors...

- Built Environment
- Neighborhood Assets
- Housing and Rental Prices
- Building-level Energy Use
- Solar installations
- Renewables generation
- Longitudinal Surveys
- Employment records
- Waste tonnage by block
- Transportation
- Traffic density
- Air quality
- Emissions

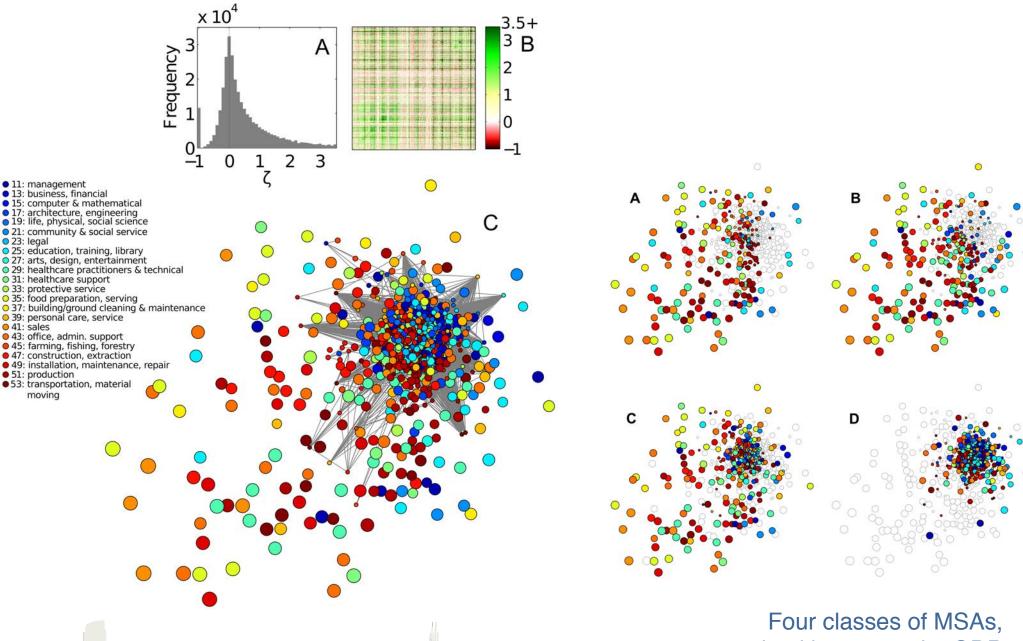


- Energy
- Materials Management
- Access and Mobility
- Air Quality and Carbon
- Water
- Habitat and Ecosystem
- Community Vitality

...and to identify "neighborhoods" that are "similar" (control groups for evaluation).



Source: Central Corridor Eco-District: An Introduction (March 2012, City of San Francisco)



Four classes of MSAs, categorized by per capita GDP

Muneepeerakul, R., J. Lobo, S. T. Shutters, A. Goméz-Liévano and M. R. Qubbaj. 2013. Urban economies and occupation space: Can they get "there" from "here"?. PLOS One 8(9):e73676. DOI: 10.1371/journal.pone. 0073676.



Table 1. Scaling exponents for urban indicators vs. city size

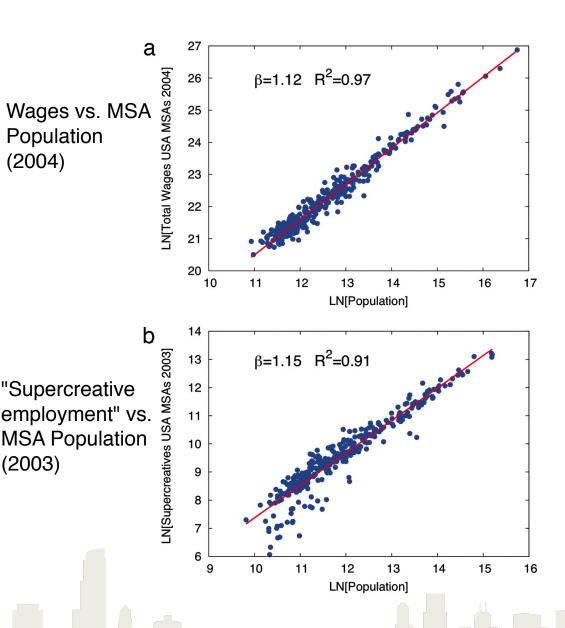
	Y	β	95% CI	Adj-R ²	Observations	Country–year
Super-linear	New patents	1.27	[1.25,1.29]	0.72	331	U.S. 2001
	Inventors	1.25	[1.22,1.27]	0.76	331	U.S. 2001
	Private R&D employment	1.34	[1.29,1.39]	0.92	266	U.S. 2002
	"Supercreative" employment	1.15	[1.11,1.18]	0.89	287	U.S. 2003
	R&D establishments	1.19	[1.14,1.22]	0.77	287	U.S. 1997
	R&D employment	1.26	[1.18,1.43]	0.93	295	China 2002
	Total wages	1.12	[1.09,1.13]	0.96	361	U.S. 2002
	Total bank deposits	1.08	[1.03,1.11]	0.91	267	U.S. 1996
	GDP	1.15	[1.06,1.23]	0.96	295	China 2002
	GDP	1.26	[1.09,1.46]	0.64	196	EU 1999-2003
	GDP	1.13	[1.03,1.23]	0.94	37	Germany 2003
	Total electrical consumption	1.07	[1.03,1.11]	0.88	392	Germany 2002
	New AIDS cases	1.23	[1.18,1.29]	0.76	93	U.S. 2002-2003
	Serious crimes	1.16	[1.11, 1.18]	0.89	287	U.S. 2003
~Linear	Total housing	1.00	[0.99,1.01]	0.99	316	U.S. 1990
	Total employment	1.01	[0.99,1.02]	0.98	331	U.S. 2001
	Household electrical consumption	1.00	[0.94,1.06]	0.88	377	Germany 2002
	Household electrical consumption	1.05	[0.89, 1.22]	0.91	295	China 2002
	Household water consumption	1.01	[0.89,1.11]	0.96	295	China 2002
Sub-linear (economies of scale)	Gasoline stations	0.77	[0.74,0.81]	0.93	318	U.S. 2001
	Gasoline sales	0.79	[0.73,0.80]	0.94	318	U.S. 2001
	Length of electrical cables	0.87	[0.82,0.92]	0.75	380	Germany 2002
	Road surface	0.83	[0.74,0.92]	0.87	29	Germany 2002

Data sources are shown in *SI Text*. CI, confidence interval; $Adj-R^2$, adjusted R^2 ; GDP, gross domestic product.

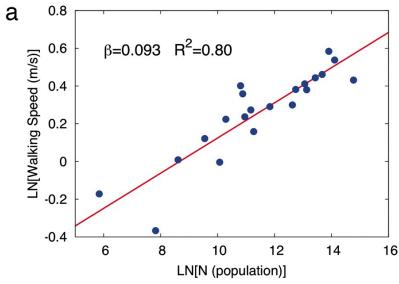
Growth, innovation, scaling, and the pace of life in cities

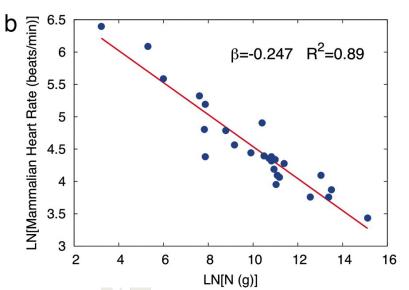
Bettencourt L M A et al. PNAS 2007;104:7301-7306





The pace of urban life increases with city size in contrast to the pace of biological life, which decreases with organism size.



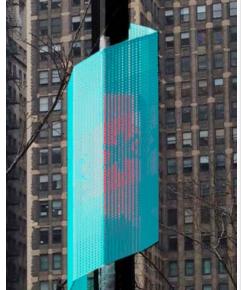


Growth, innovation, scaling, and the pace of life in cities

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Urban heat islands
Air quality
Pedestrian flow
Vehicle flow
Climate boundary layer
New interactions

13 Universities
Four science teams
NSF MRI proposal
submitted January 2014
for 500-1000 node
deployment over 30
months in partnership
with City of Chicago...

High-frequency phenomena require new sources of measured data.

Initiative

3

Implement policies and infrastructure to allow for urban technology experimentation

The City will implement policies and basic infrastructure that make Chicago friendly to technology experimentation, allowing Chicago to become a global leader in environmental sensing, spectrum research, and wireless connectivity, while enabling researchers to

develop solutions to city problems.

#Jobs #Savings #Services #STEM

Urban sensing—collecting and using data from sensors in public urban spaces—is essential to the next generation of data science. By implementing access policies that respect individual privacy and installing basic infrastructure (including platforms with power/connectivity), Chicago will become a leader in this emerging field. In addition, Chicago looks to position itself at the forefront of advanced wireless research and development.

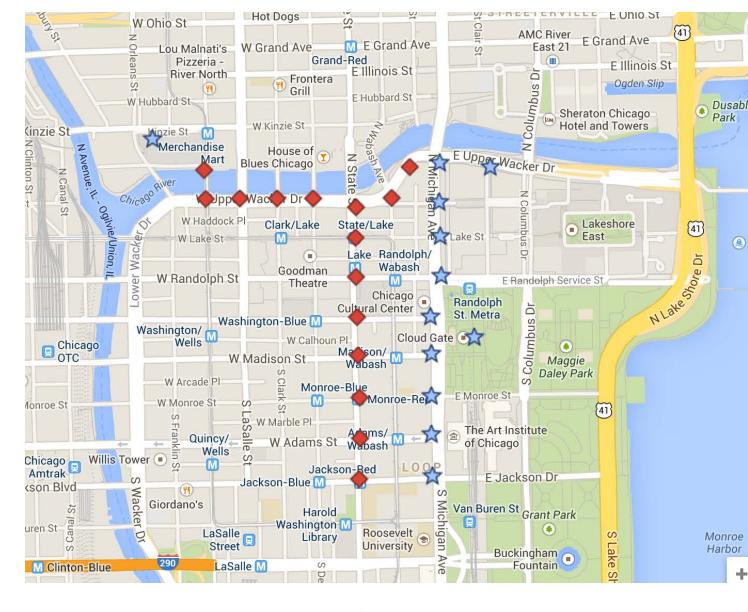
These policies and infrastructure will enable researchers to collect data at little cost to the City, will help attract technology companies and STEM talent, and could increase R&D money spent in Chicago.

Additionally, results from this experimentation can be used to help to solve city problems. Chicago expects to have these policies in place within the next six months, and basic infrastructure will be available to approved researchers shortly thereafter.



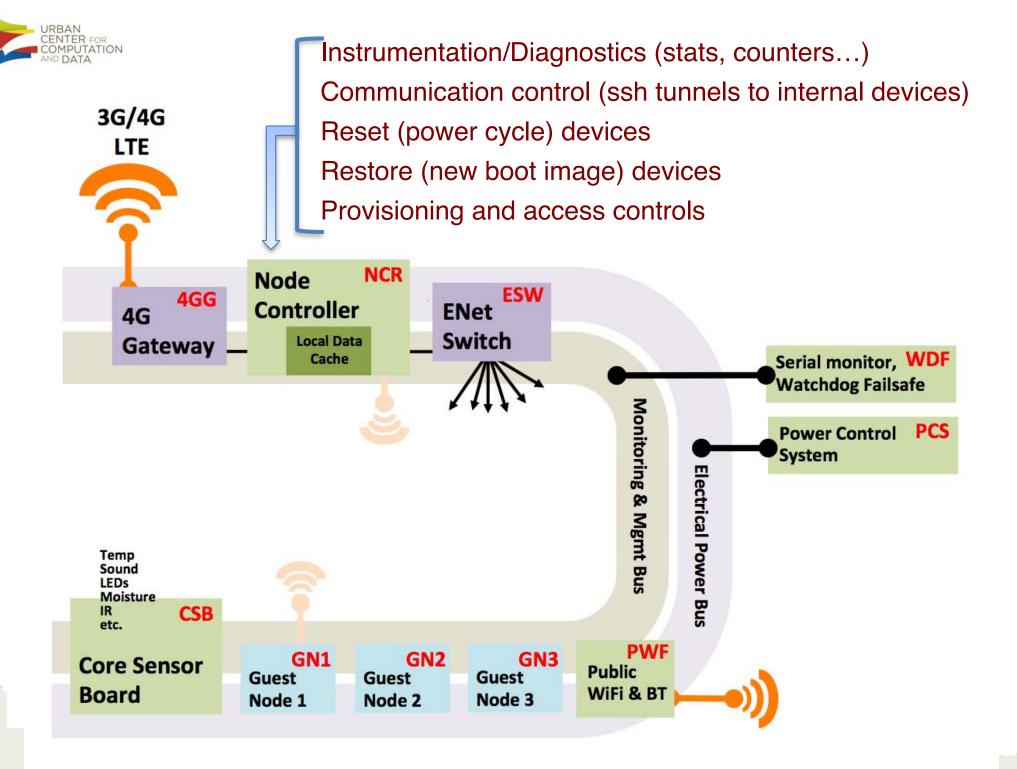
Prototype v1
Temperature
Humidity
Barometric Pressure
CO
NO2
Light
Sound
IR
Vibration

Prototype v2
CO2
NOX
Precipitation
Wind



















Internal protective enclosure.

