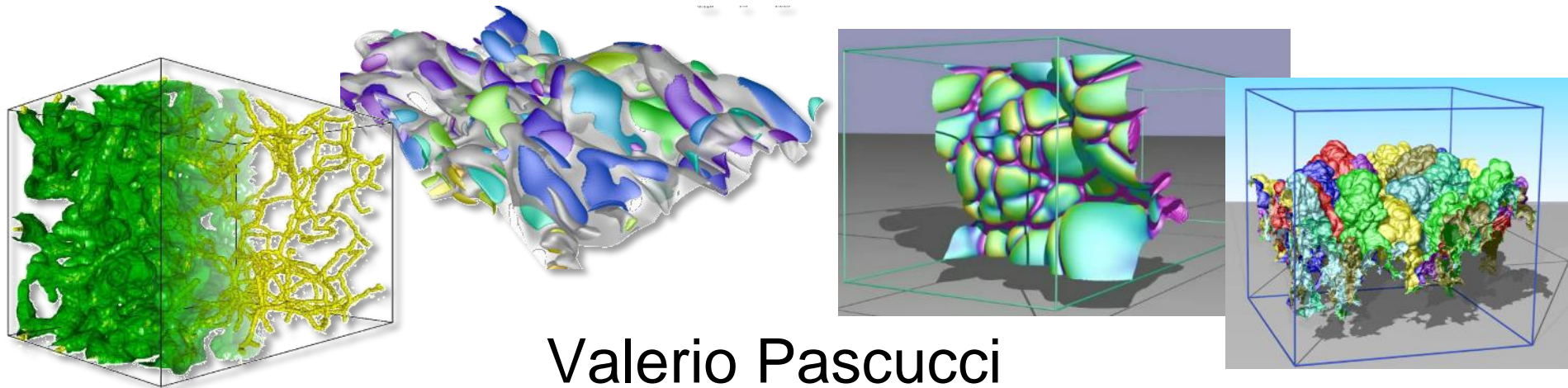


The Big Gift of Big Data



Valerio Pascucci

Director, Center for Extreme Data Management Analysis and Visualization

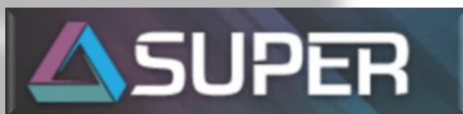
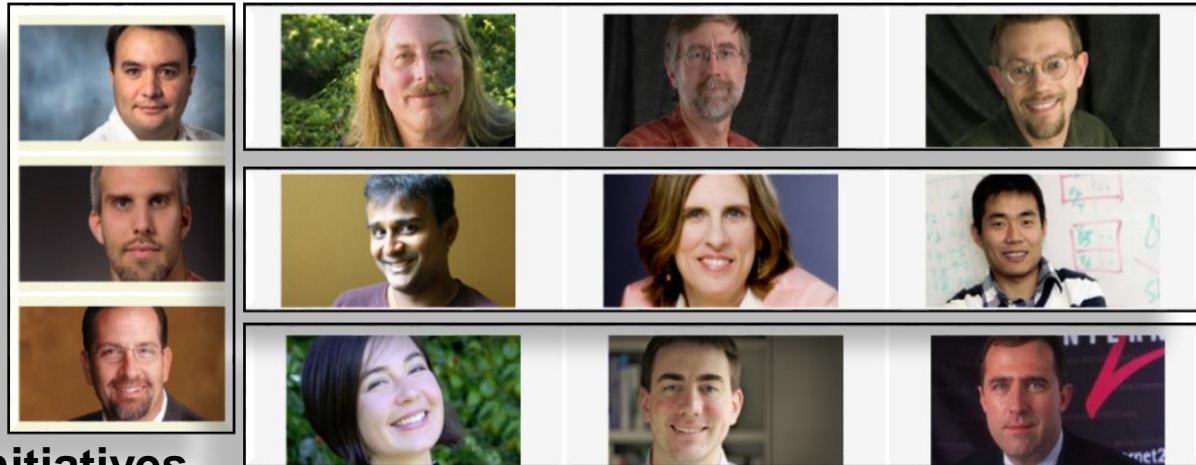
Professor, SCI institute and School of Computing, University of Utah

Laboratory Fellow, Pacific Northwest National Laboratory



Center for Extreme Data Management, Analysis, and Visualization

- 10 Faculty + scientists, developers, students, ...
- Primary partners: UU, PNNL, LLNL
- Other partnerships: NSA, INL, ANL,
- Involvement in national Initiatives



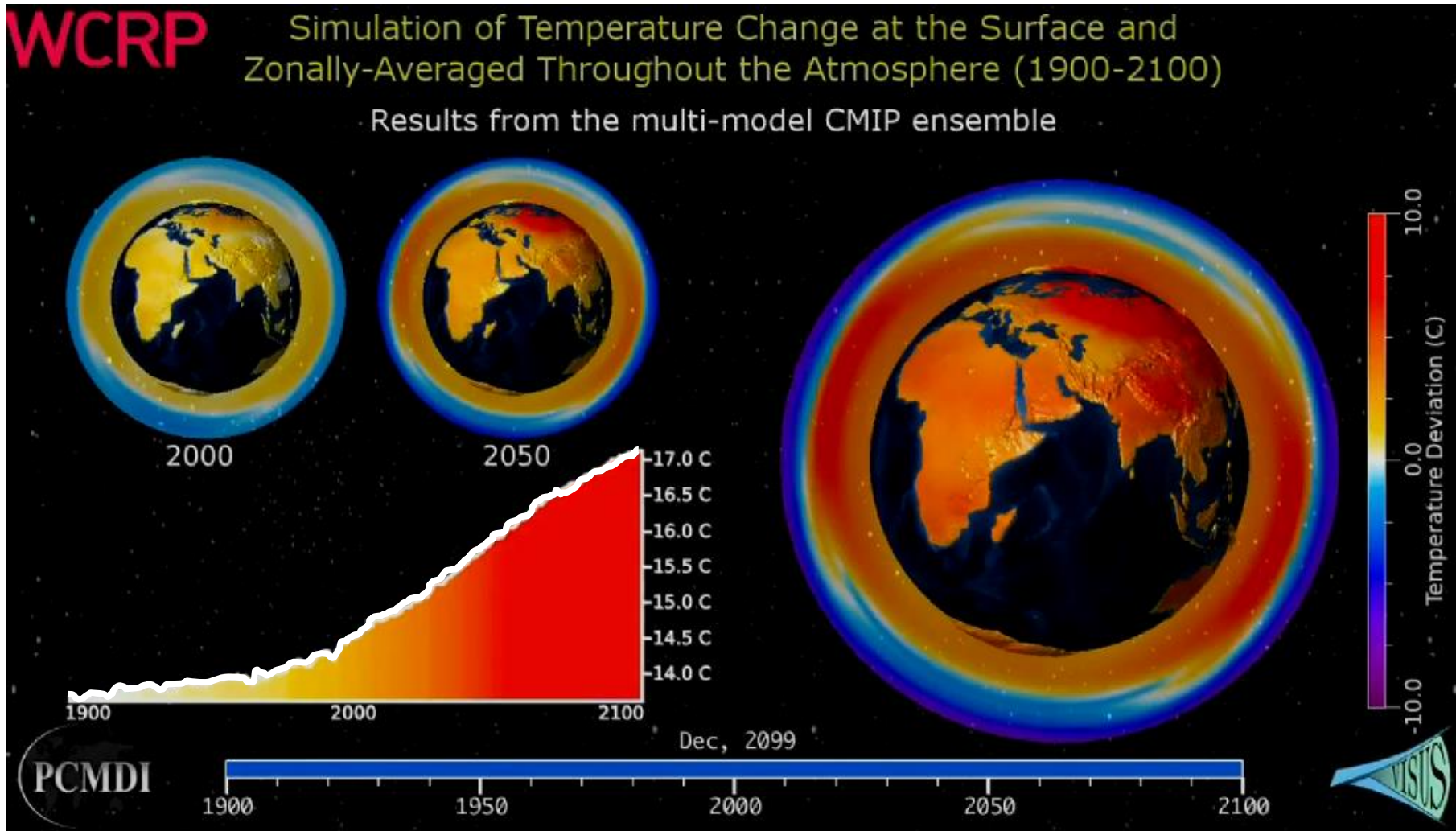
What is Big Data?

**Big Data is like teenage sex:
everyone Talks About It,
nobody really knows how to do it,
everyone thinks everyone else is doing it,
so everyone claims they are doing it**

(Dan Ariely)

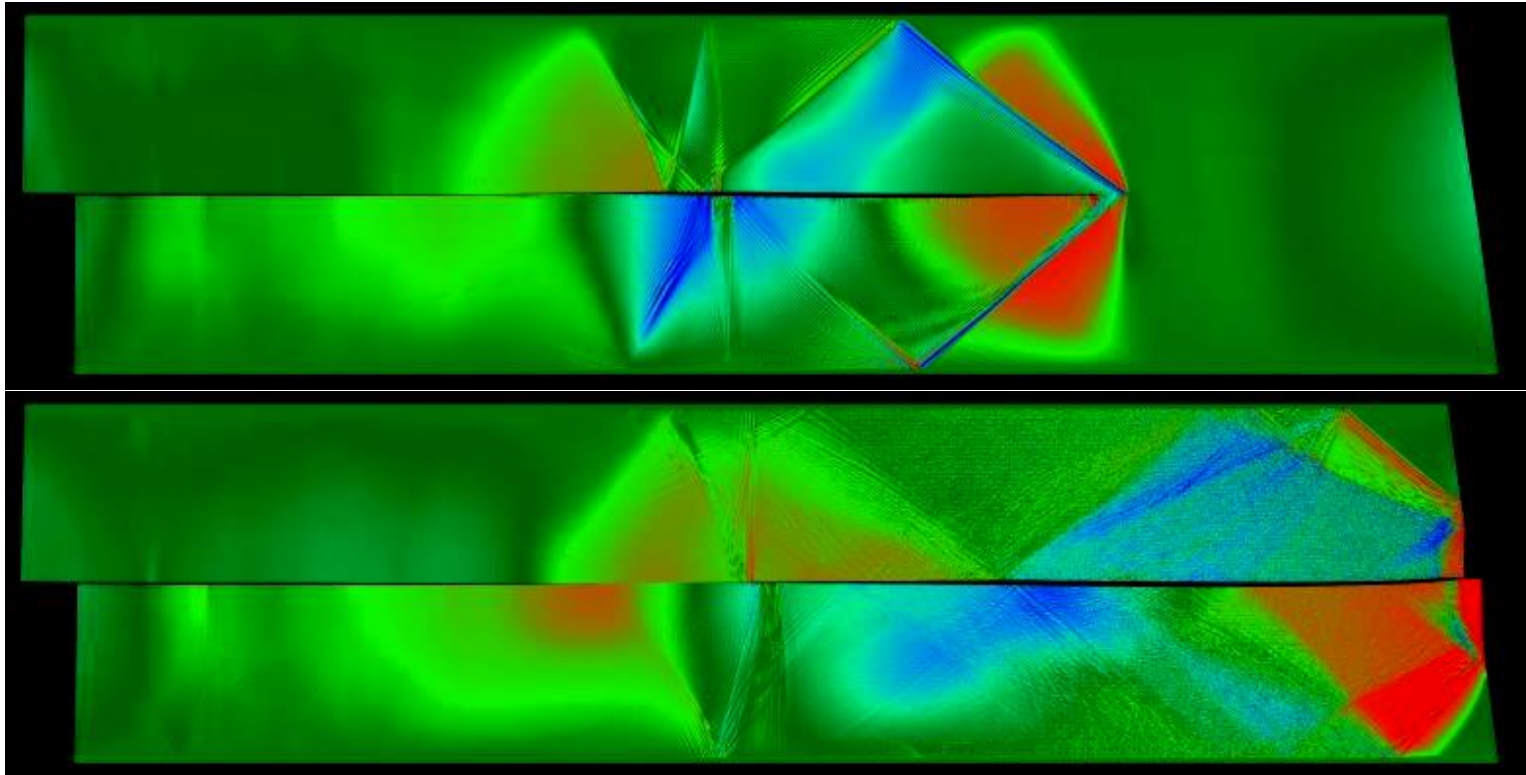
.... eventually everyone will do it!

Are Global Warming Trends Associated to Human Activities?



Can Devastating Material Failures Such as Earthquakes Travel at Supersonic Speed?

- Understanding the strength of new materials is critical in creating structures as small as microprocessors, buildings, or airplanes that withstand real-world forces



Change the World of Fuels and Engines to Increase Efficiency and Reduce Pollution

- Fuel streams are rapidly evolving:

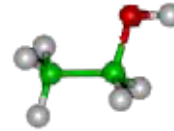
- Heavy hydrocarbons

- Oil sands
- Oil shale
- Coal



- New renewable fuel sources

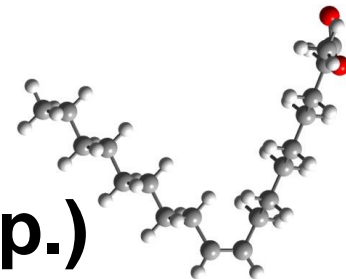
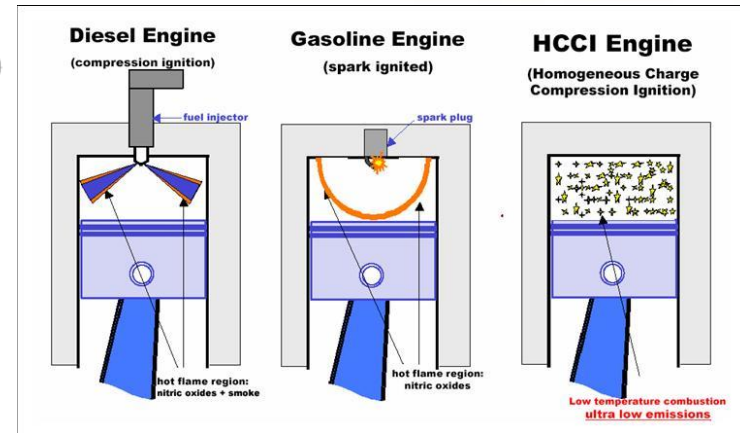
- Ethanol
- Biodiesel



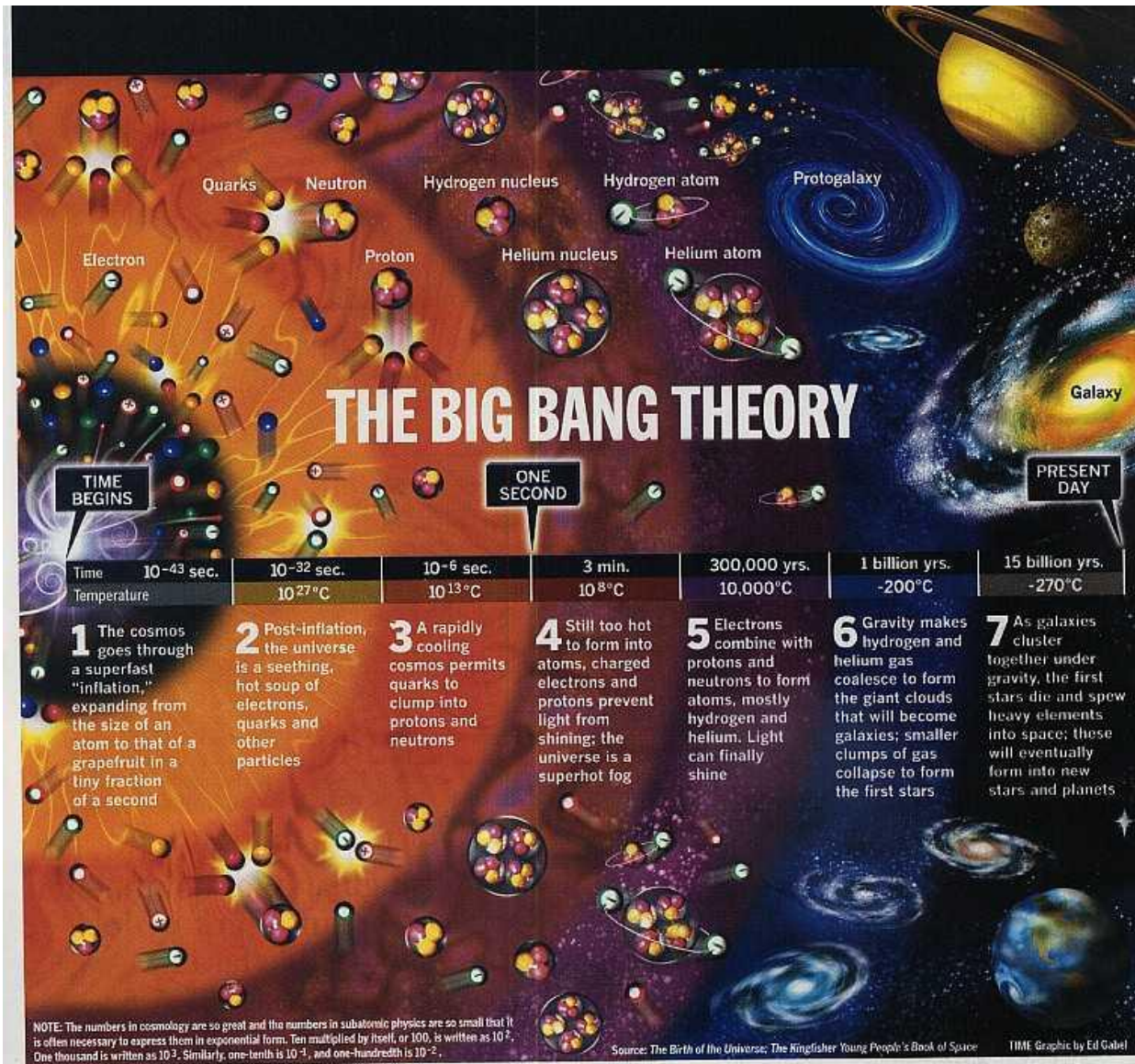
- New engine technologies:

- Direct Injection (DI)
- Homogeneous Charge Compression Ignition (HCCI)
- Low-temperature combustion

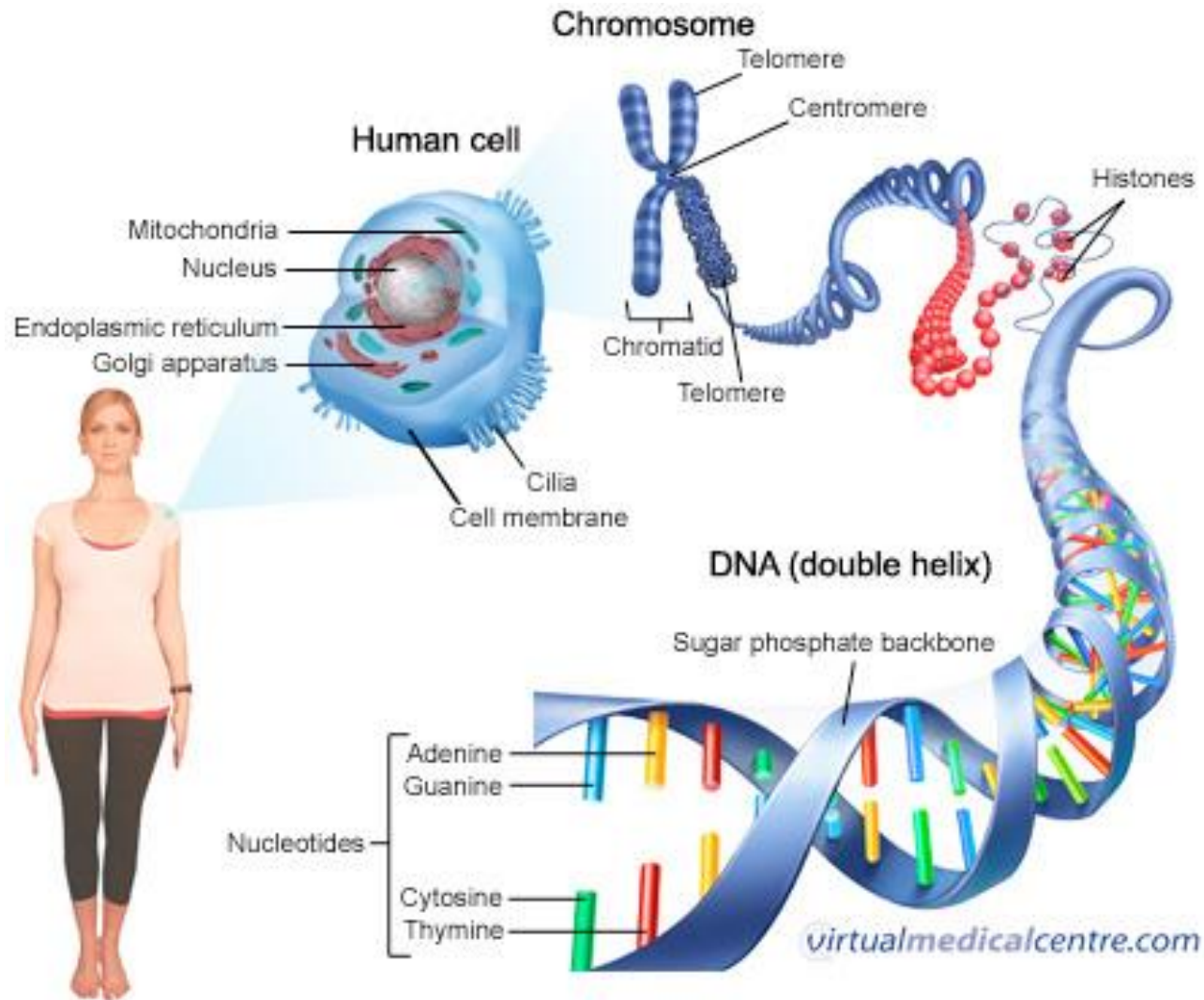
- Mixed modes of combustion (dilute, high-pressure, low-temp.)



Can We Explain the Origin and the Evolution of the Universe?

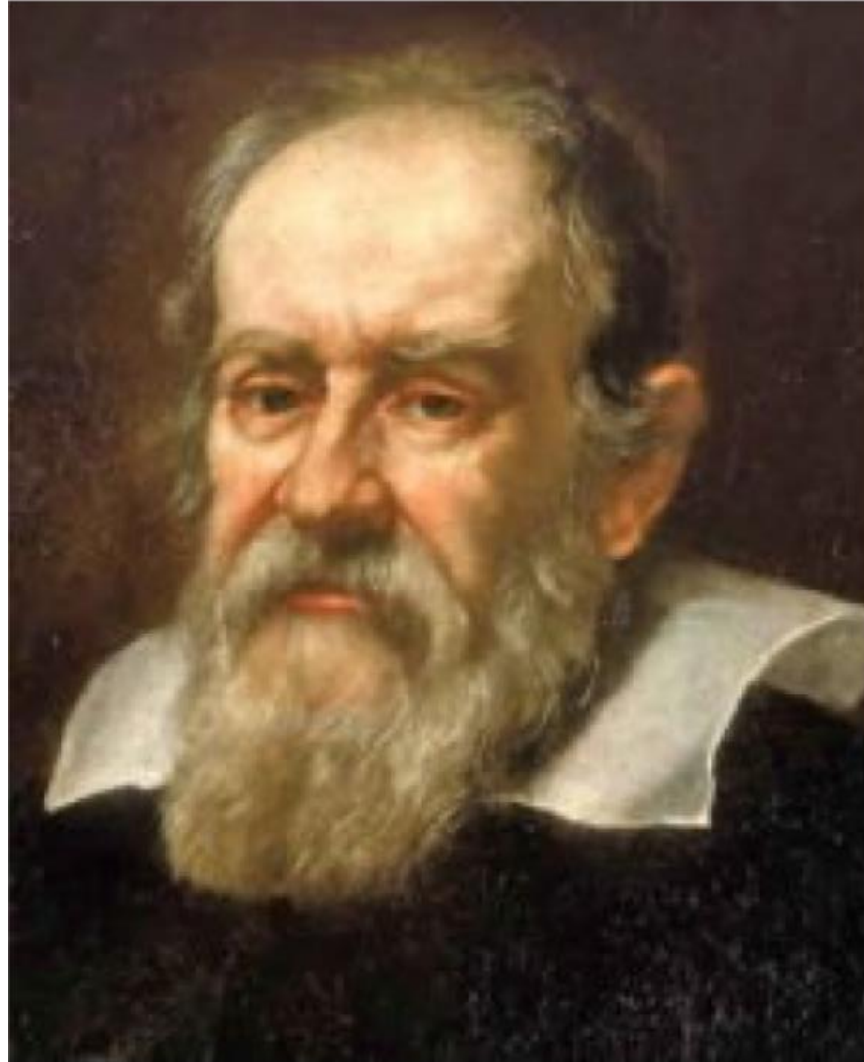


Can We Develop a New Healthcare Process that is Fully Personalized



Intermezzo to talk about a convicted felon

Galileo Galilei



1564-1642

**Jailed in
Apr 12, 1633
because
"gravely suspect
of heresy"**

**The case was
quickly reviewed
by the Catholic
Church**

**Received excuses
in 1992**

Galileo Galilei Led the Modern Revolution of the “Scientific Method”

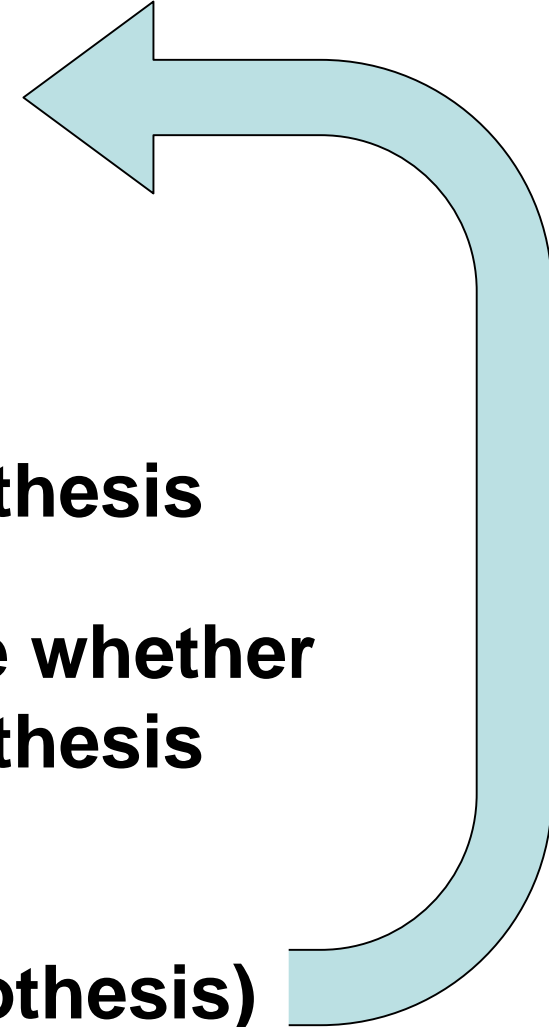
Make observations

Propose a hypothesis

Design and perform an experiment to test the hypothesis

Analyze your data to determine whether to accept or reject the hypothesis

**If necessary, iterate
(propose and test a new hypothesis)**



Galileo Galilei Led the Modern Revolution of the “Scientific Method”

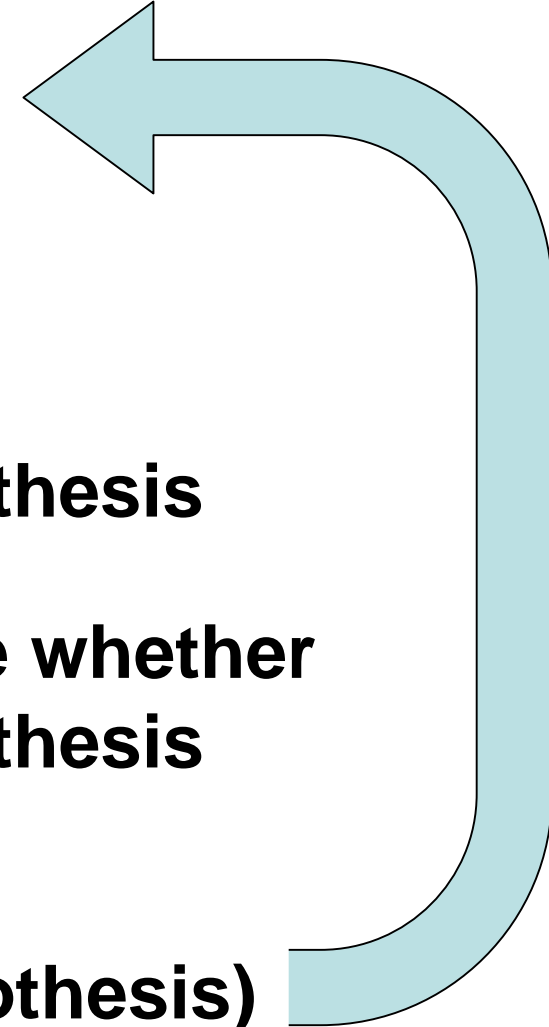
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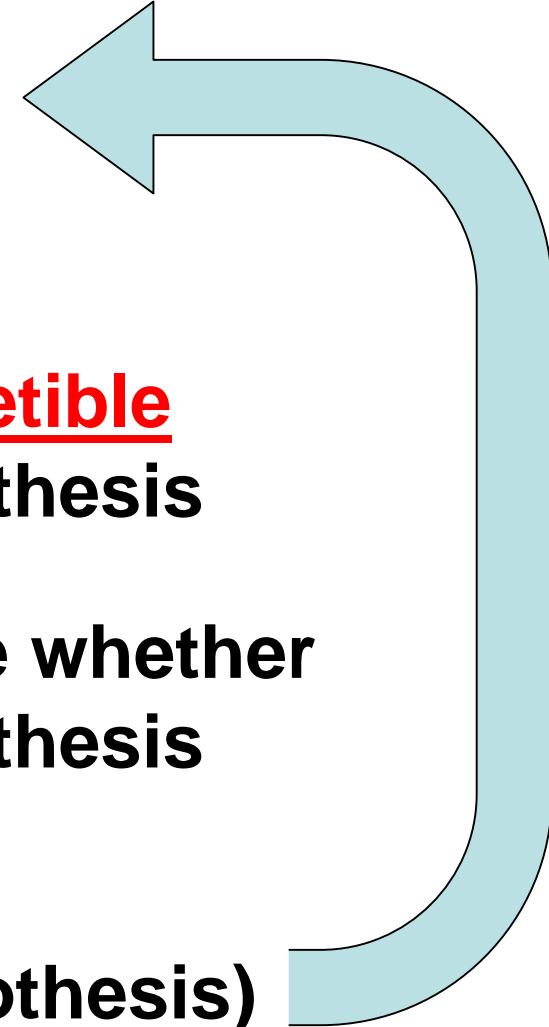
Make observations

Propose a hypothesis

Design and perform a repetible experiment to test the hypothesis

Analyze your data to determine whether to accept or reject the hypothesis

If necessary, iterate
(propose and test a new hypothesis)



Galileo Galilei Led the Modern Revolution of the “Scientific Method”



Pro

Ar

Invention of the
Telescope

ons

repetible

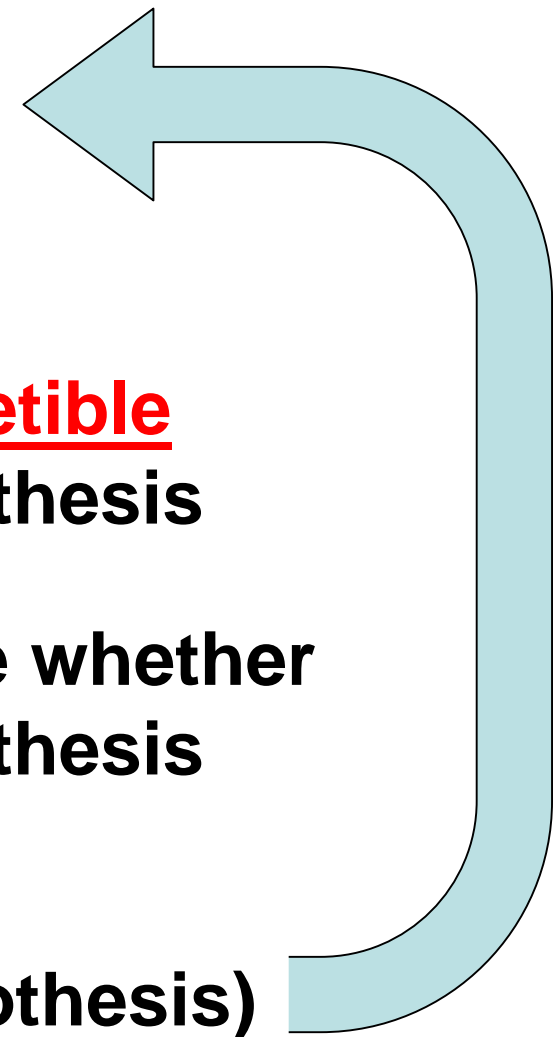
hypothesis

mine whether

hypothesis

ate

(hypothesis)



Galileo Galilei Led the Modern Revolution of the “Scientific Method”

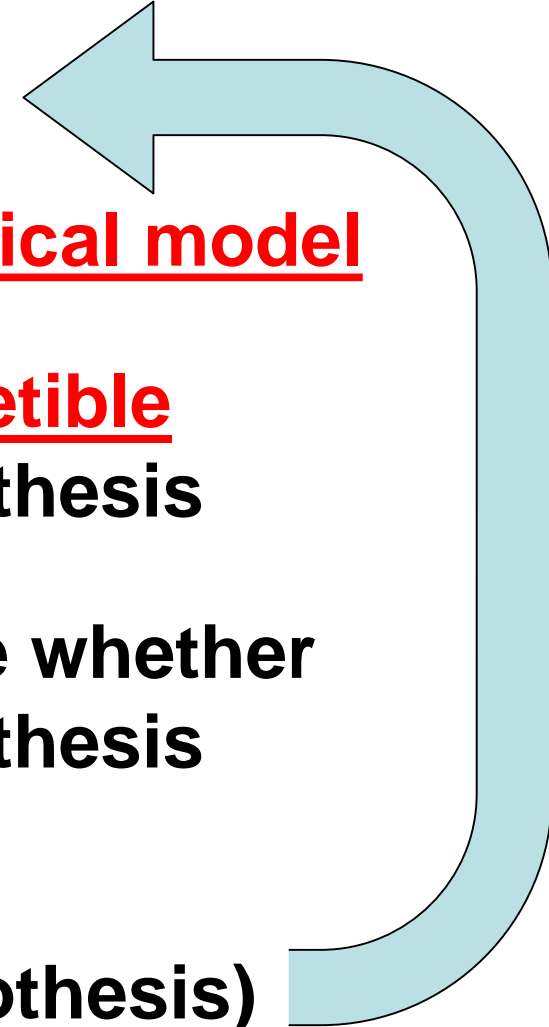
Make observations

Propose a hypothesis of theoretical model

Design and perform a repetible experiment to test the hypothesis

Analyze your data to determine whether to accept or reject the hypothesis

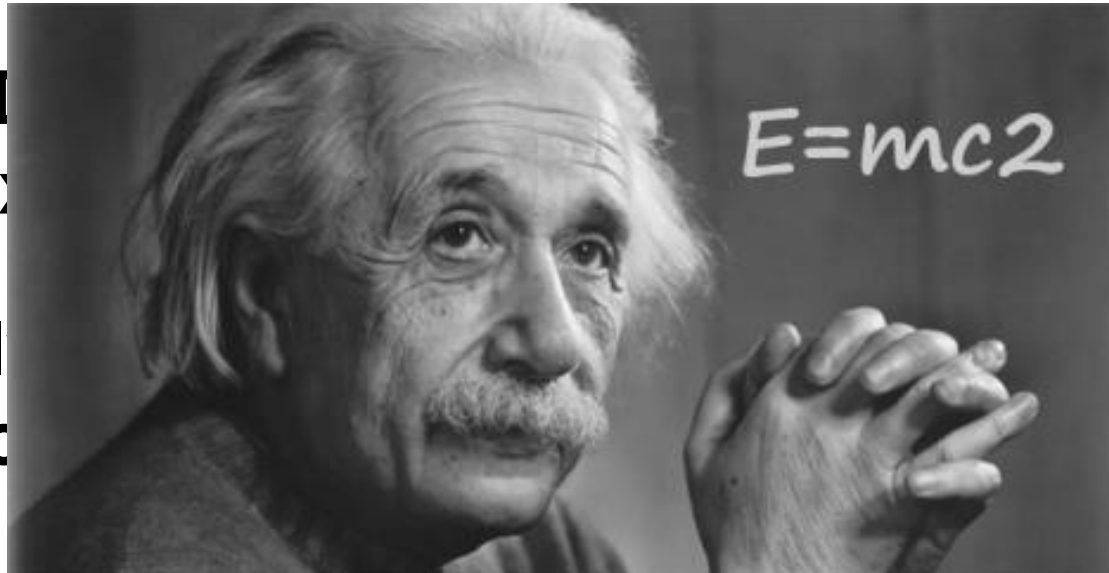
If necessary, iterate
(propose and test a new hypothesis)



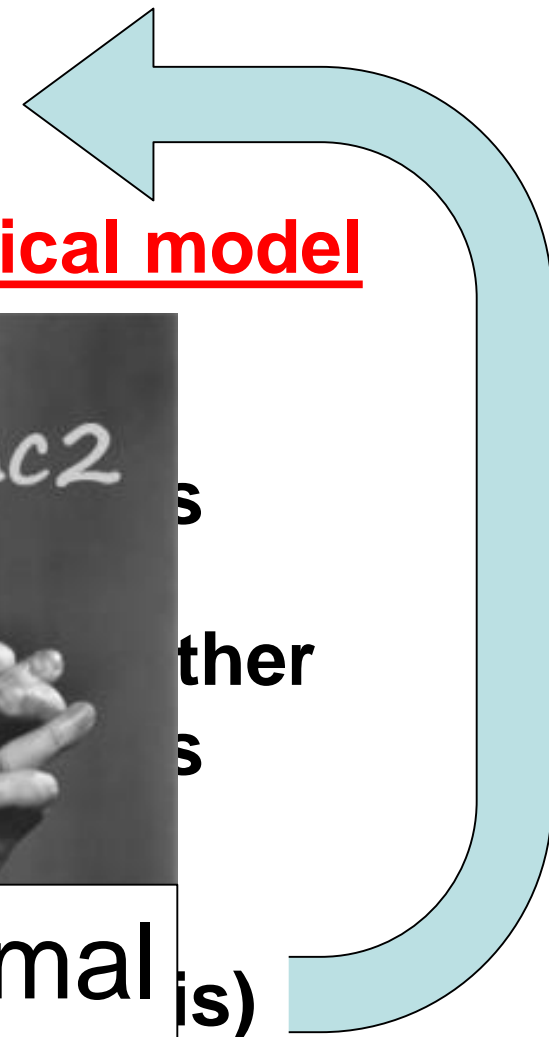
Galileo Galilei Led the Modern Revolution of the “Scientific Method”

Make observations

Propose a hypothesis of theoretical model

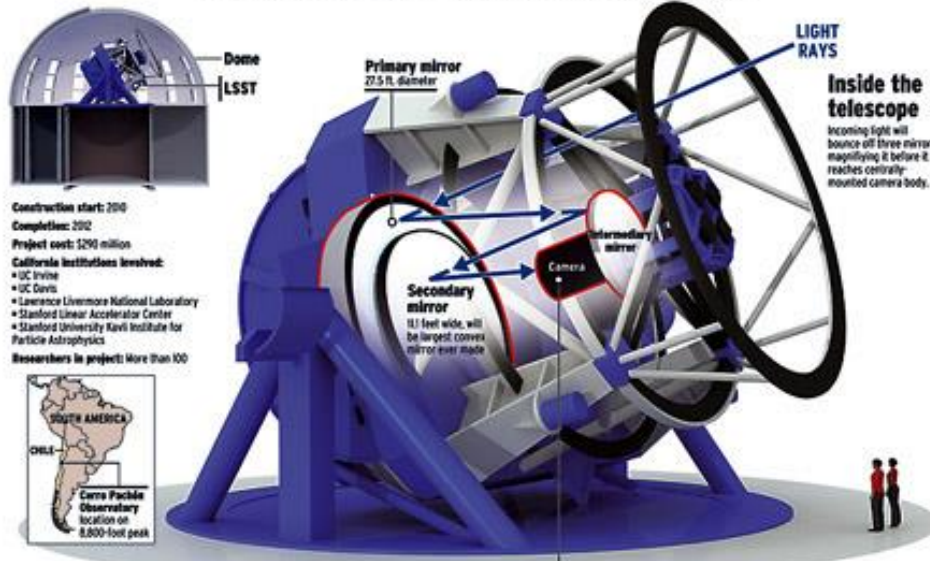


(pr Development of formal model description is)



New Data Collection and Processing Resources Challenged This Model

Large Synoptic Survey Telescope

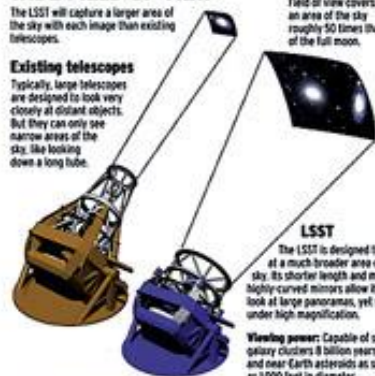


WIDE FIELD OF VIEW

The LSST will capture a larger area of the sky with each image than existing telescopes.

Existing telescopes

Typically, large telescopes are designed to look very closely at distant objects. But they can only see narrow areas of the sky, like looking down a long tube.



Sources: LSST Corp., Stanford University, NASA, Science Magazine

Camera

Six-foot-long camera housing contains CCD array that will capture the images digitally.

- Each image will be more than 3 gigapixels (3 billion pixels) in size. Exposures will take 10-15 seconds.

- Each night, telescope will generate about 30 terabytes (30 trillion bytes) of data, equivalent to about 7,000 DVDs.



About a thousand times bigger than a typical consumer digital camera.

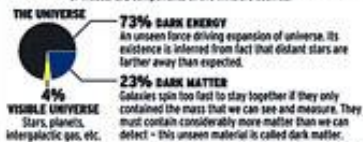
TELESCOPE'S MISSION

Data gathered will be used for investigation of dark matter, of which most of the universe is composed, and dark energy, a mysterious force accelerating expansion of universe. Main research goals:

- Mapping how **galaxies clump together** across universe. Changes in clumps over time can provide information about accelerating universe.
- Studying a phenomenon called **gravitational mirage**, which causes light from galaxies behind clumps of dark matter to be deflected and distorted. This is a way to map clusters of dark matter across universe.
- Monitoring a **million supernovas**, to measure rate of universe expansion. LSST also will be used to monitor movement of objects in our solar system, such as potentially hazardous near-Earth asteroids and objects in Jupiter belt, beyond Neptune's orbit.

Dark matter, dark energy

Most of the universe appears to be composed of matter and energy we can't see or measure, 2 components of the invisible cosmos:



Large Synoptic Survey Telescope

15TB/day

100PB

in 10-year

New Data Collection and Processing Resources Challenged This Model

- **PayPal's Data Volumes**

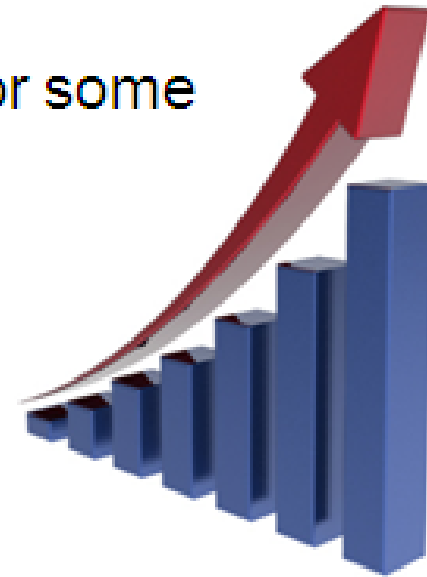
10 million+ logins / day

13 million financial transactions / day

300 variables calculated per event for some models.

~4 Billion inserts / day

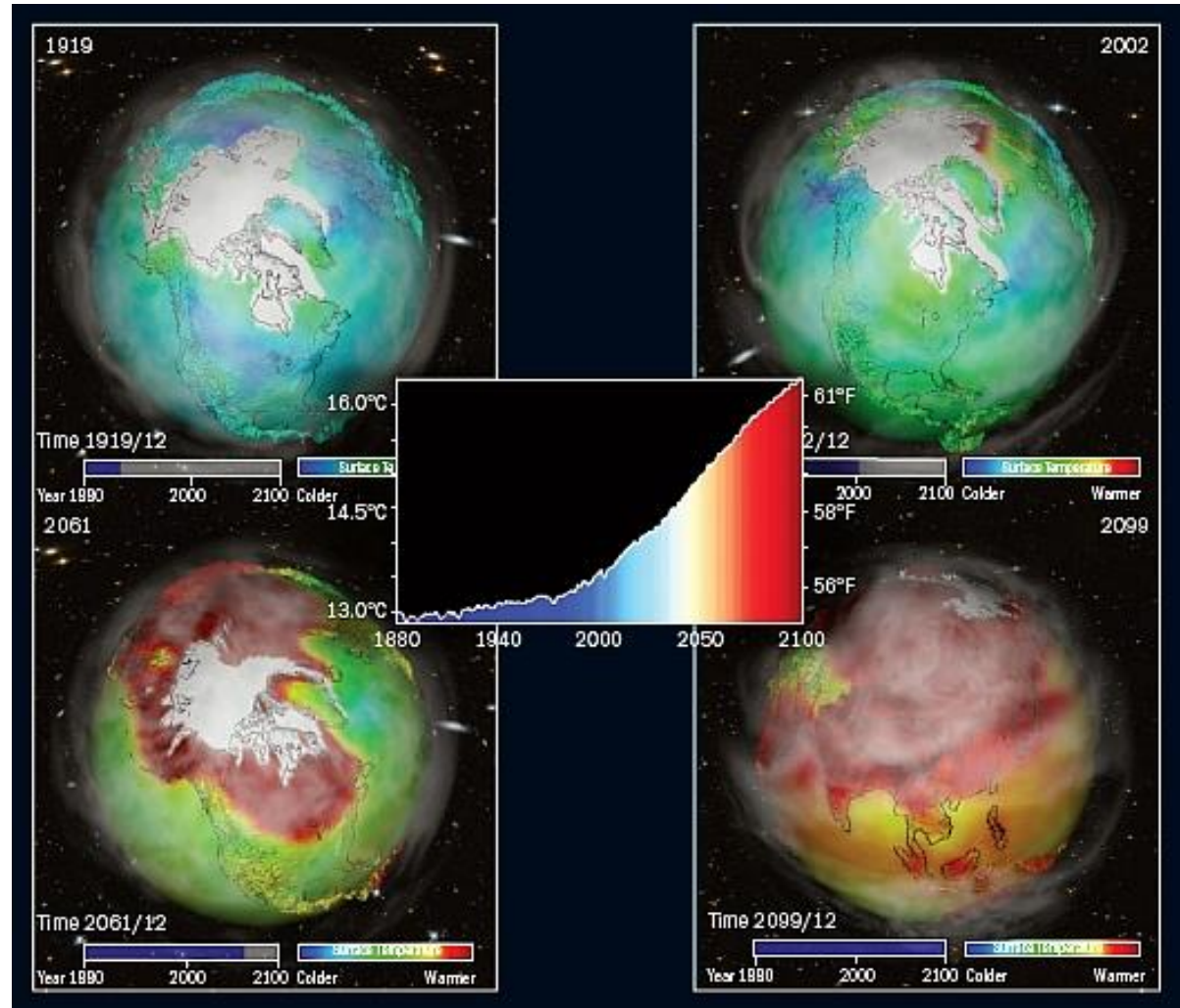
~8 Billion selects / day



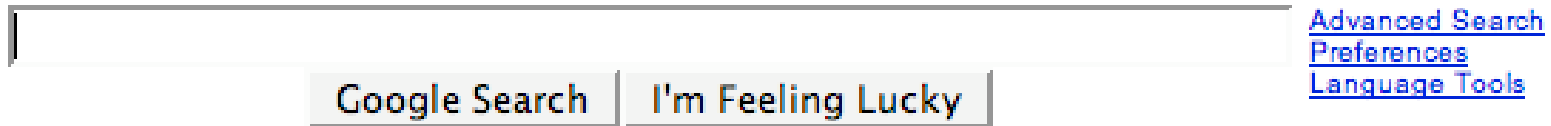
New Data Collection and Processing Resources Challenged This Model

Earth System Grid

Tens of Petabytes of climate data



New Data Collection and Processing Resources Challenged This Model



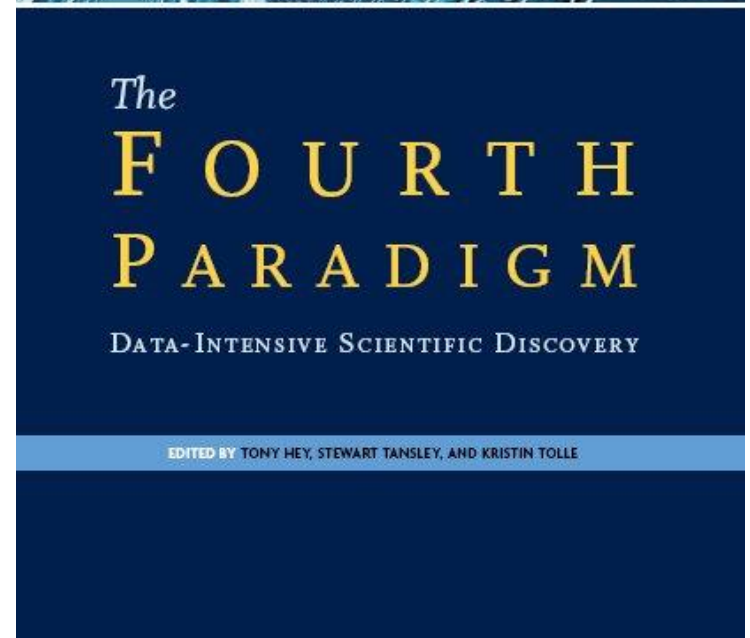
Year	Annual Number of Google Searches	Average Searches Per Day
2013	2,161,530,000,000	5,922,000,000
2012	1,873,910,000,000	5,134,000,000
2011	1,722,071,000,000	4,717,000,000
2010	1,324,670,000,000	3,627,000,000
2009	953,700,000,000	2,610,000,000
2008	637,200,000,000	1,745,000,000
2007	438,000,000,000	1,200,000,000
2000	22,000,000,000	60,000,000
1998	3,600,000	9,800

New Data Collection and Processing Resources Challenged This Model

- **1st paradigm, empirical science**
- **2nd paradigm, model based theoretical science**

New Data Collection and Processing Resources Challenged This Model

- 1st paradigm, empirical science
- 2nd paradigm, model based theoretical science
- 3rd paradigm, computational science (simulations)
- 4th paradigm, data driven investigation (eScience)



The True Revolution is in the New Challenges that We Can Try to Tackle

**Milky Way crashes into Andromeda system.
Can we test Empirically multiple scenarios?**



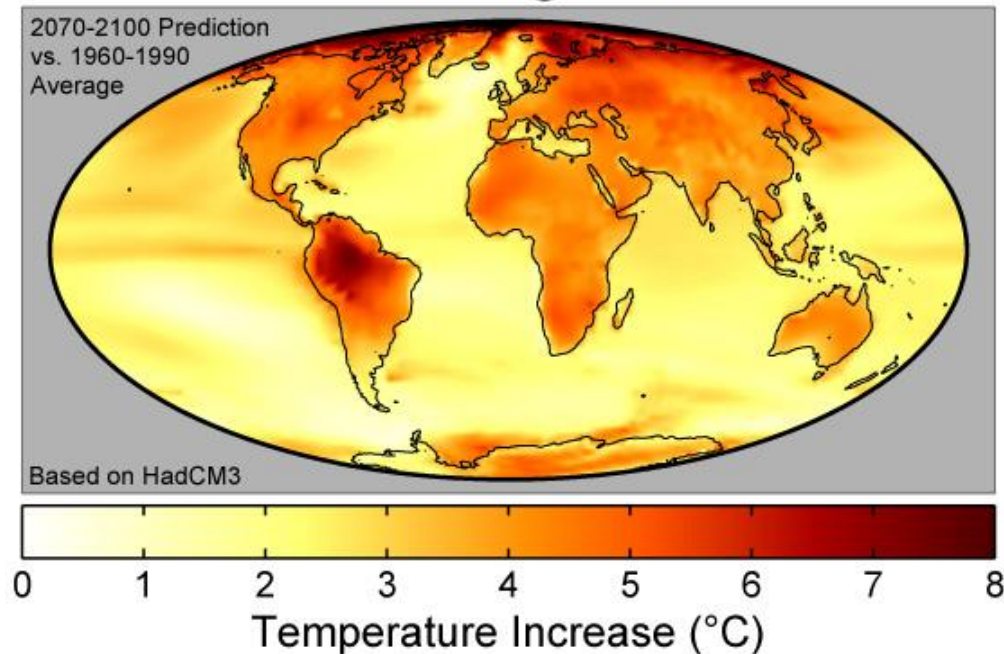
In four billion years

The True Revolution is in the New Challenges that We Can Try to Tackle

Global warming expectation

Can we test Empirically multiple scenarios?

Global Warming Predictions



Predict the outcome in 2010

The True Revolution is in the New Challenges that We Can Try to Tackle

Evolution of the stock market

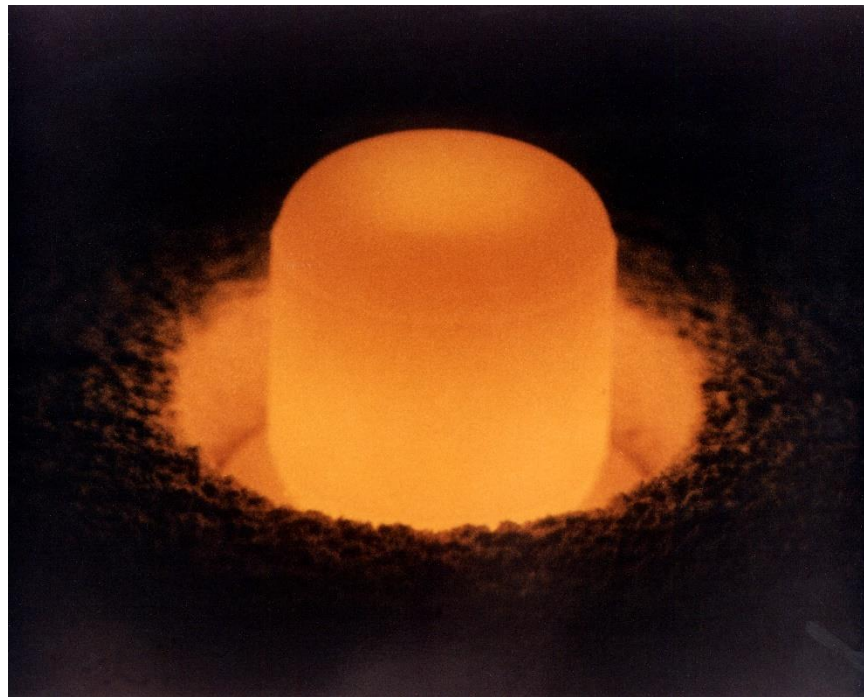
Can we test Empirically multiple scenarios?



Value of investments in 10 years

The True Revolution is in the New Challenges that We Can Try to Tackle

Predicting 100 year aging effects on “new” elements
Can we test Empirically multiple scenarios?



Plutonium discovered in 1940

Would you go to space with a vehicle that has been developed only based on simulations?



- Ariane 5's first flight (Flight 501) on 4 June 1996
- \$370 million in 37 seconds
- Software bug

How Would You Maintain an Arsenal of nuclear Bombs that are not tested?

Comprehensive Test-Ban Treaty (CTBT)
United Nations General Assembly on 10 Sept. 1996



Is the nuclear arsenal aging properly or is it becoming dangerous and ineffective?

How Would You Maintain an Arsenal of nuclear Bombs that are not tested?

C
United



)
t. 1996

Is the nuclear arsenal aging properly or is it becoming dangerous and ineffective?

Unprecedented Evolution of High Performance Computing Resources



**M-5: Los Alamos National Lab
No 1. system in June 1993C**

Unprecedented Evolution of High Performance Computing Resources



**Num. Wind Tunnel: National Aerospace Laboratory of Japan
No. 1 system in November 1993 and November 1994**

Unprecedented Evolution of High Performance Computing Resources



**Intel XP/S 140 Paragon: Sandia National Labs
No. 1 system in June 1994**

Unprecedented Evolution of High Performance Computing Resources



**Hitachi SR2201: University of Tokyo
No. 1 system in June 19**

Unprecedented Evolution of High Performance Computing Resources



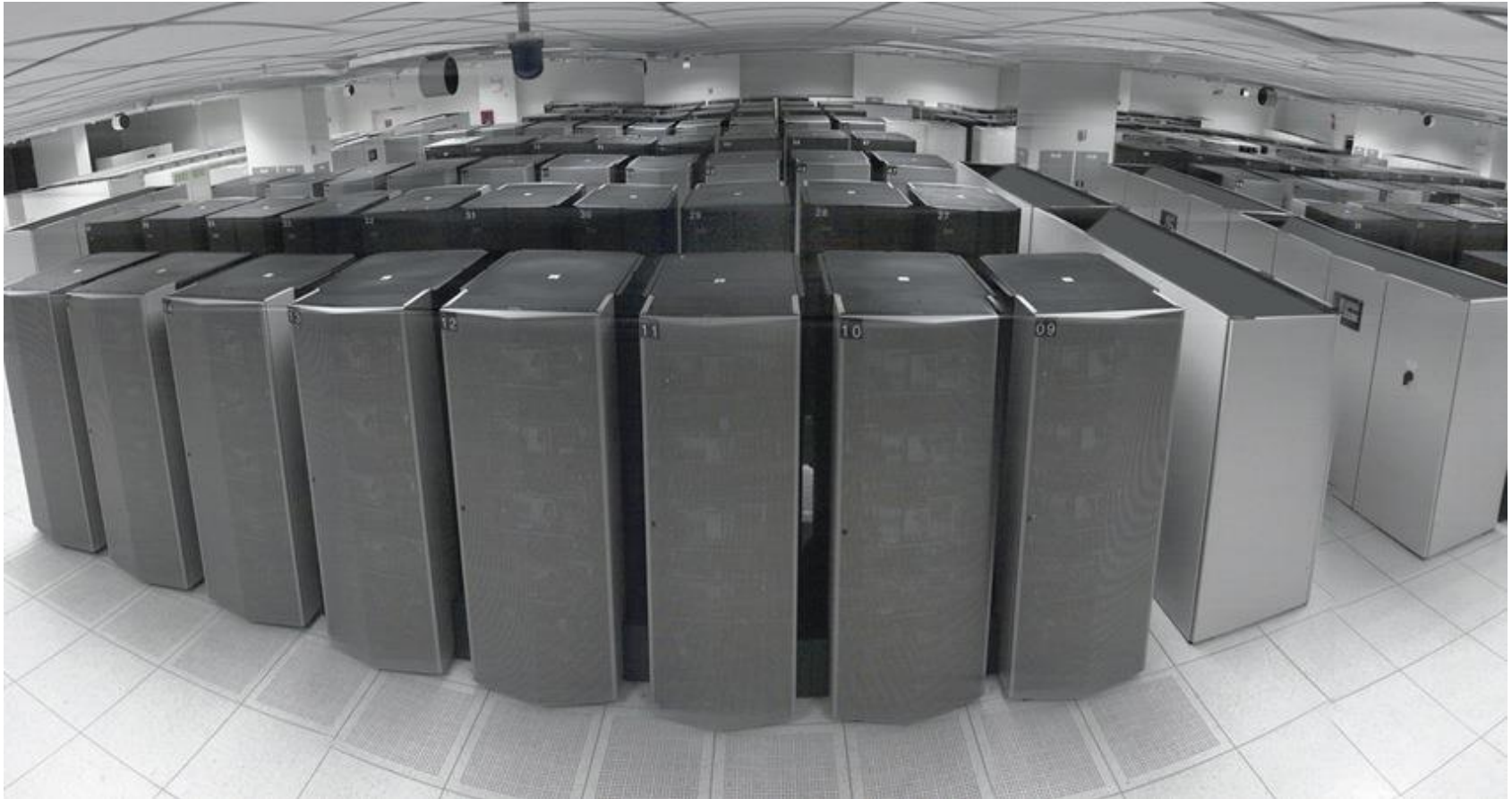
CP-PACS: University of Tsukuba

Unprecedented Evolution of High Performance Computing Resources



**ASCI Red: Sandia National Laboratory
No. 1 system from June 1997 to June 2000**

Unprecedented Evolution of High Performance Computing Resources



ASCI White: LLNL

No. 1 system from Nov. 2000 to Nov. 2001

Unprecedented Evolution of High Performance Computing Resources



The Earth Simulator
No. 1 from June 2002 to June 2004

Unprecedented Evolution of High Performance Computing Resources



BlueGene/L: LLNL

No. 1 from November 2004 to November 2007

Unprecedented Evolution of High Performance Computing Resources



**Roadrunner: Los Alamos National Laboratory
No. 1 from June 2008 to June 2009**

Unprecedented Evolution of High Performance Computing Resources



**Jaguar: Oak ridge National Laboratory
No. 1 from November 2009 to June 2010**

Unprecedented Evolution of High Performance Computing Resources



**Tianhe-1A: National SC in Tianjin
No. 1 in November 2010**

Unprecedented Evolution of High Performance Computing Resources



**K Computer: RIKEN Institute for
No. 1 June 2011 to November 2011**

Unprecedented Evolution of High Performance Computing Resources



**Sequoia: LLNL
No. 1 in June 2012**

Pascucci-45

Unprecedented Evolution of High Performance Computing Resources



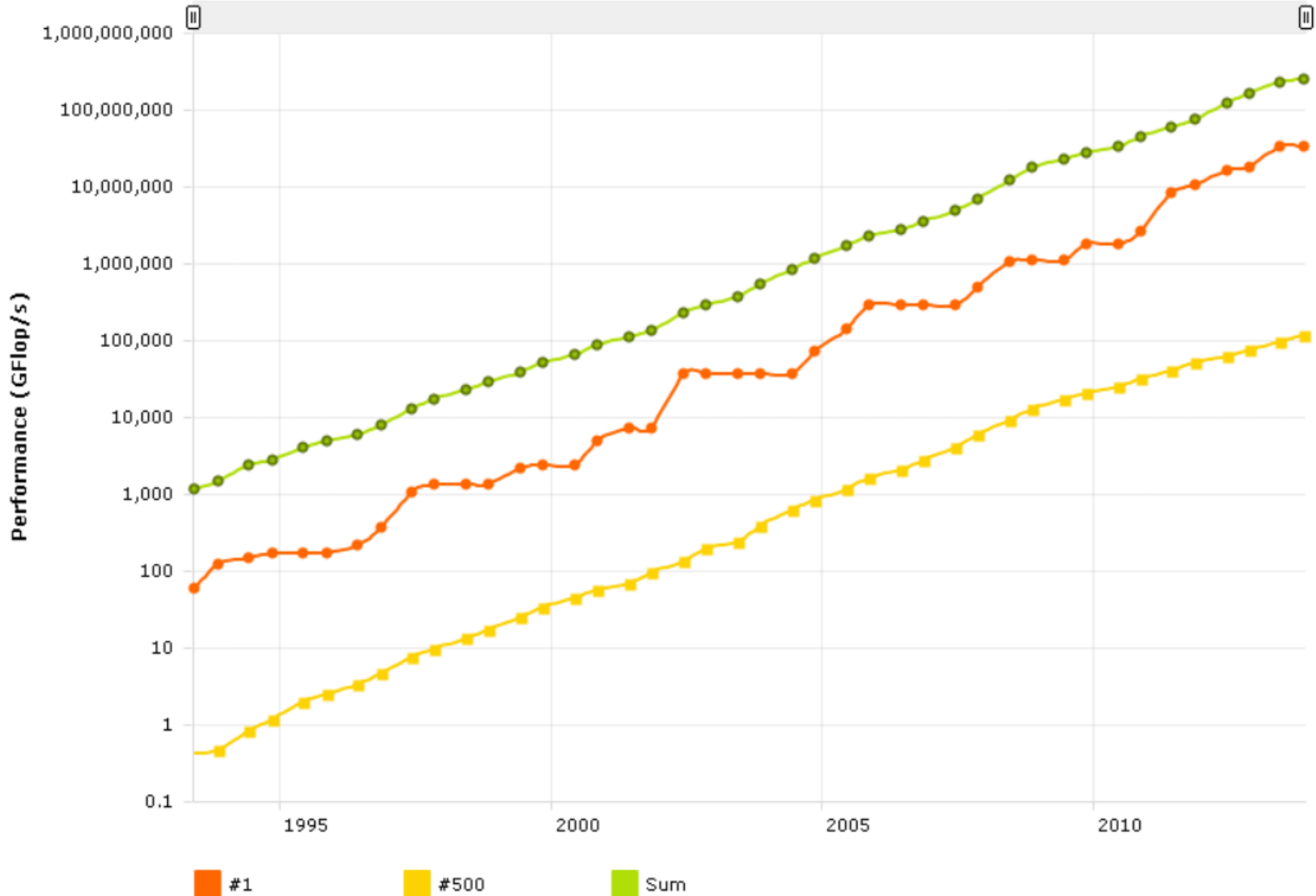
**Titan: Oak Ridge National Laboratory
No. 1 in November 2012**

Unprecedented Evolution of High Performance Computing Resources



Tianhe-2 (MilkyWay-2)
No. 1 system since June 2013

Unprecedented Evolution of High Performance Computing Resources



Pascucci-48

The Fundamental Paradigm Shift of eScience

- **The data is the driver of the investigations**
- **Having the data does not guarantee to have the right questions and answers**
- **NOT having the data guarantees that you CANNOT develop the right questions and answers**
- **Machine learning, data analysis, mining, exploration and visualization are critical activities to knowledge discovery.**

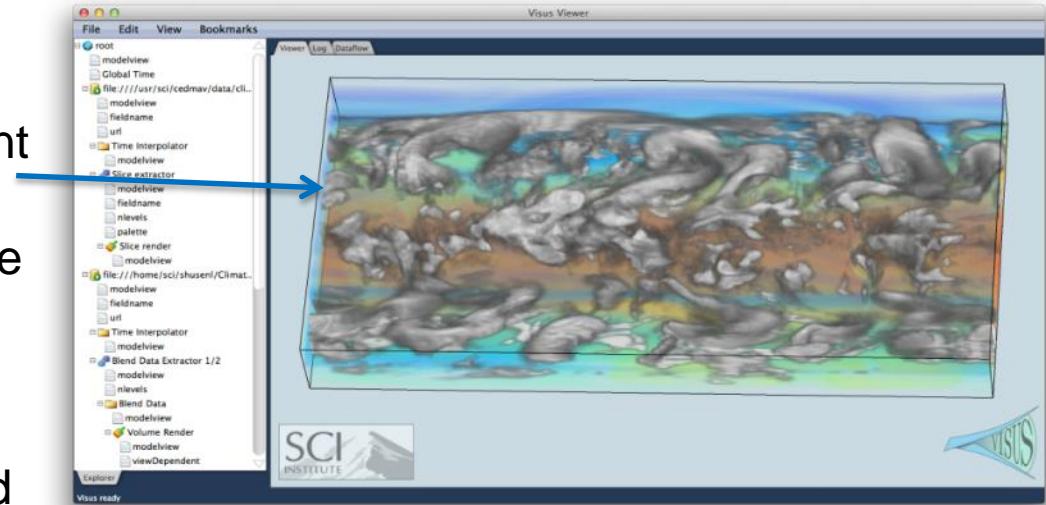
High Performance Data Movements for Real-Time Access to Large Scale Experimental Data

- Experiment run at Advance Photon Source at ANL
- Scientists located at PNNL

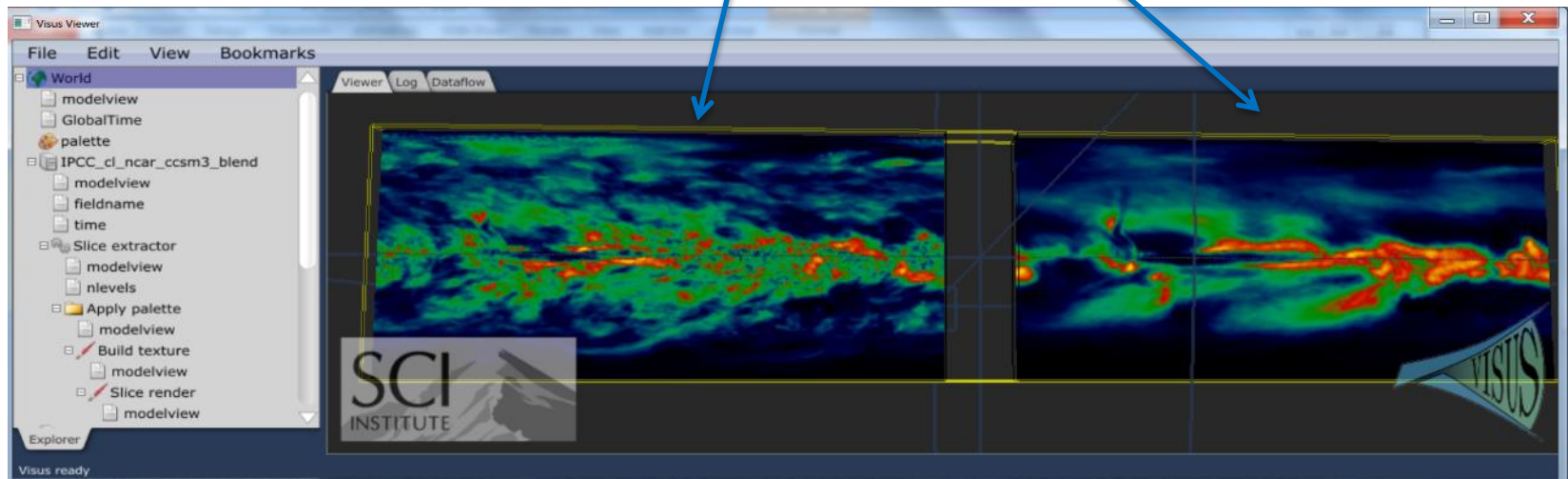
The image is a composite of several elements. At the top, a browser window shows a Google Maps page with two callout boxes. The first callout is for 'PNNL' (Pacific Northwest National Laboratory) in Washington, with the text 'Last Updated by Valerio 9 minu'. The second callout is for 'Argonne National Laboratory' in Lemont, IL, with the text 'Last Updated by Valerio 6 minutes ago' and '3 reviews'. Below the maps, there is a 3D visualization window titled 'The Manipulator Tool' with the subtitle 'Rotate + Pan + Scale'. This window shows a blue 3D structure, possibly a particle detector or accelerator component, within a wireframe grid. The window also features logos for 'Pacific Northwest NATIONAL LABORATORY', 'Argonne NATIONAL LABORATORY', and 'SCI INSTITUTE'. The overall scene is set against a background of a Google Maps interface showing the United States and parts of Canada and Mexico.

High Performance Data Movements for Real-Time Access to Large Scale Simulation Data

- Data streams that allow merging multiple datasets in real time
- Time interpolation of and concurrent visualization of climate data ensembles defined on different time scales
- Server side and client side computation of statistical functions such as median, average, standard deviation,

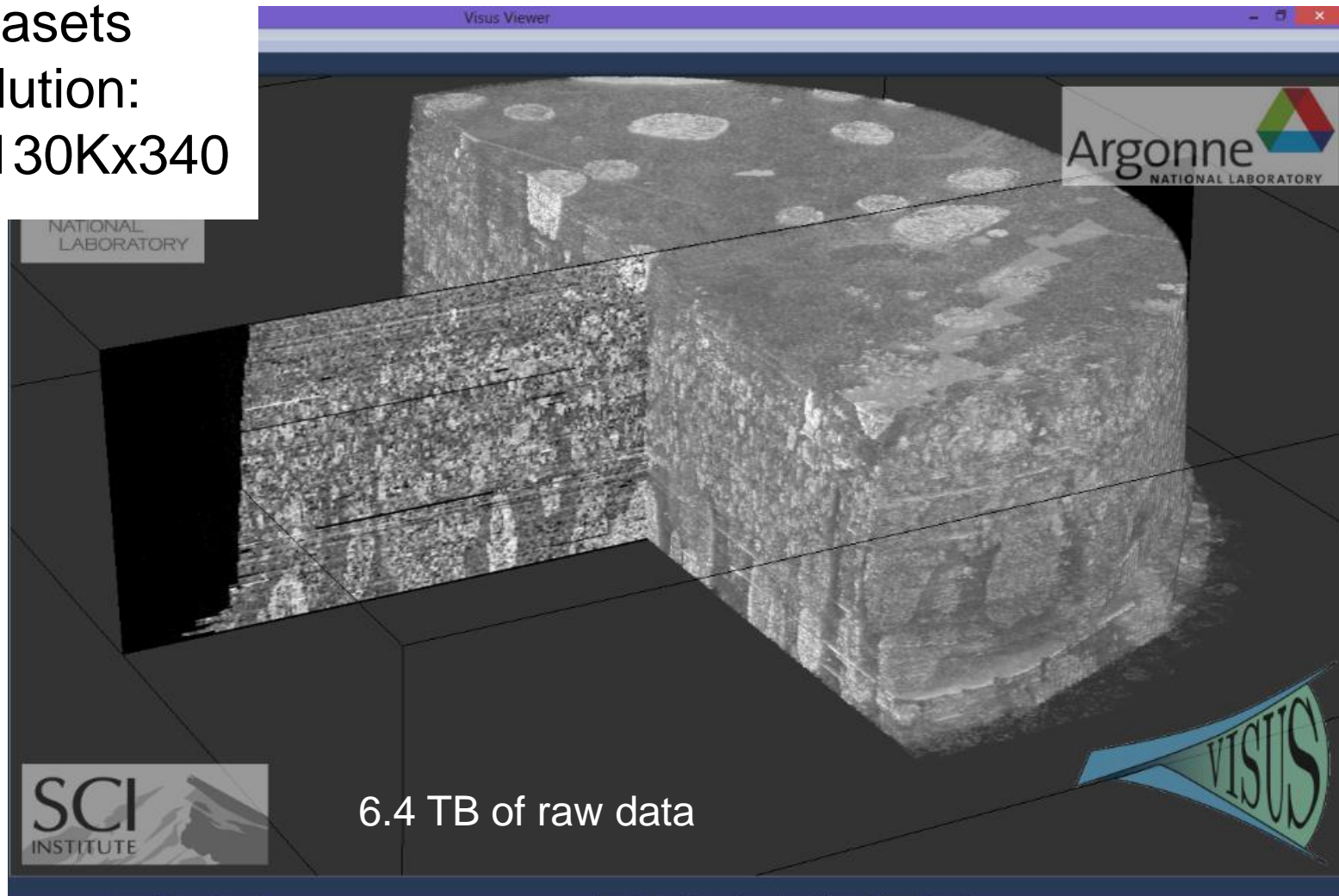


Standard Deviation and Average of ten climate models



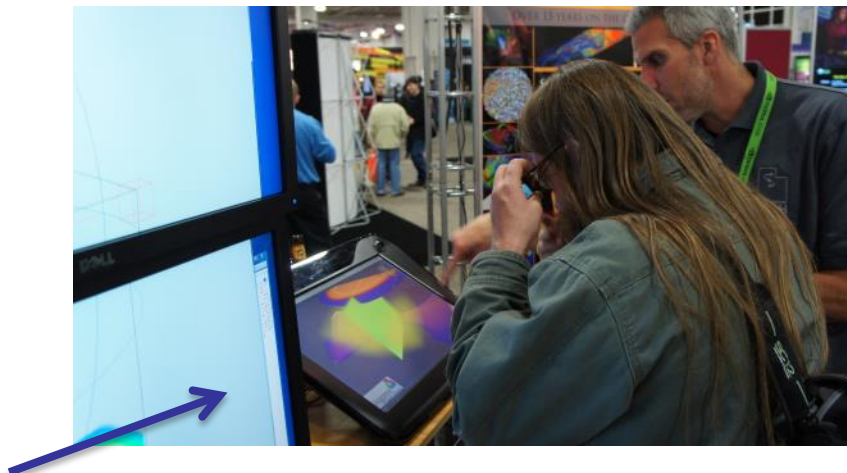
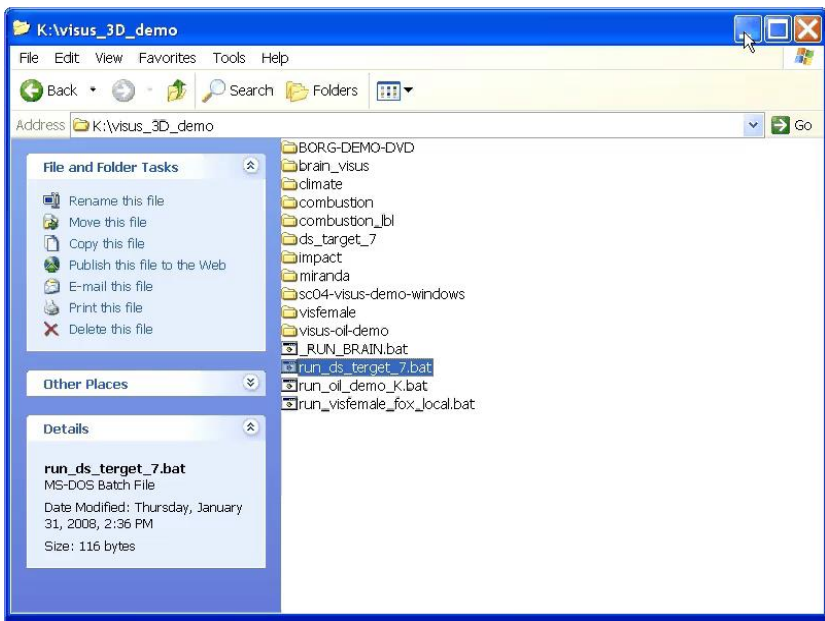
Interactive Remote Analysis and Visualization of 6TB Imaging Data

- EM datasets of resolution: 130Kx130Kx340



Web Server

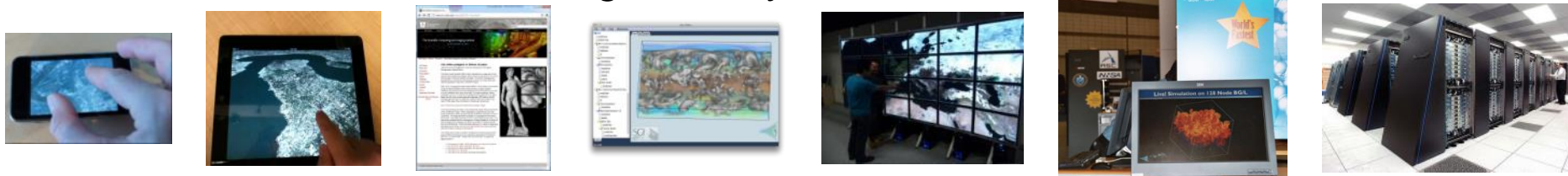
SC12/13 Demonstration of data streaming analytics and visualization



Live demonstration from Argonne National Laboratory to Supercomputing exhibit floor



Infrastructure that scales gracefully with available hardware resources



1 2 4 8 16 32 64 128 256 512 1024 2048 4096 8192 16384 32768 65536 131072

Cores available

Massive Precomputations Can Avoid the Need for Real Time Processing

- **Problem:** Need accurate automated phone quotes in 100ms. They couldn't do these calculations nearly fast enough on the fly.
- **Solution:** Each weekend, use a new HPC cluster to pre-calculate quotes for every American adult and household (60 hour run time)



The Fundamental Paradigm Shift of eScience

Development and curation of massive data collections from simulations and sensing will be crucial to any scientific progress

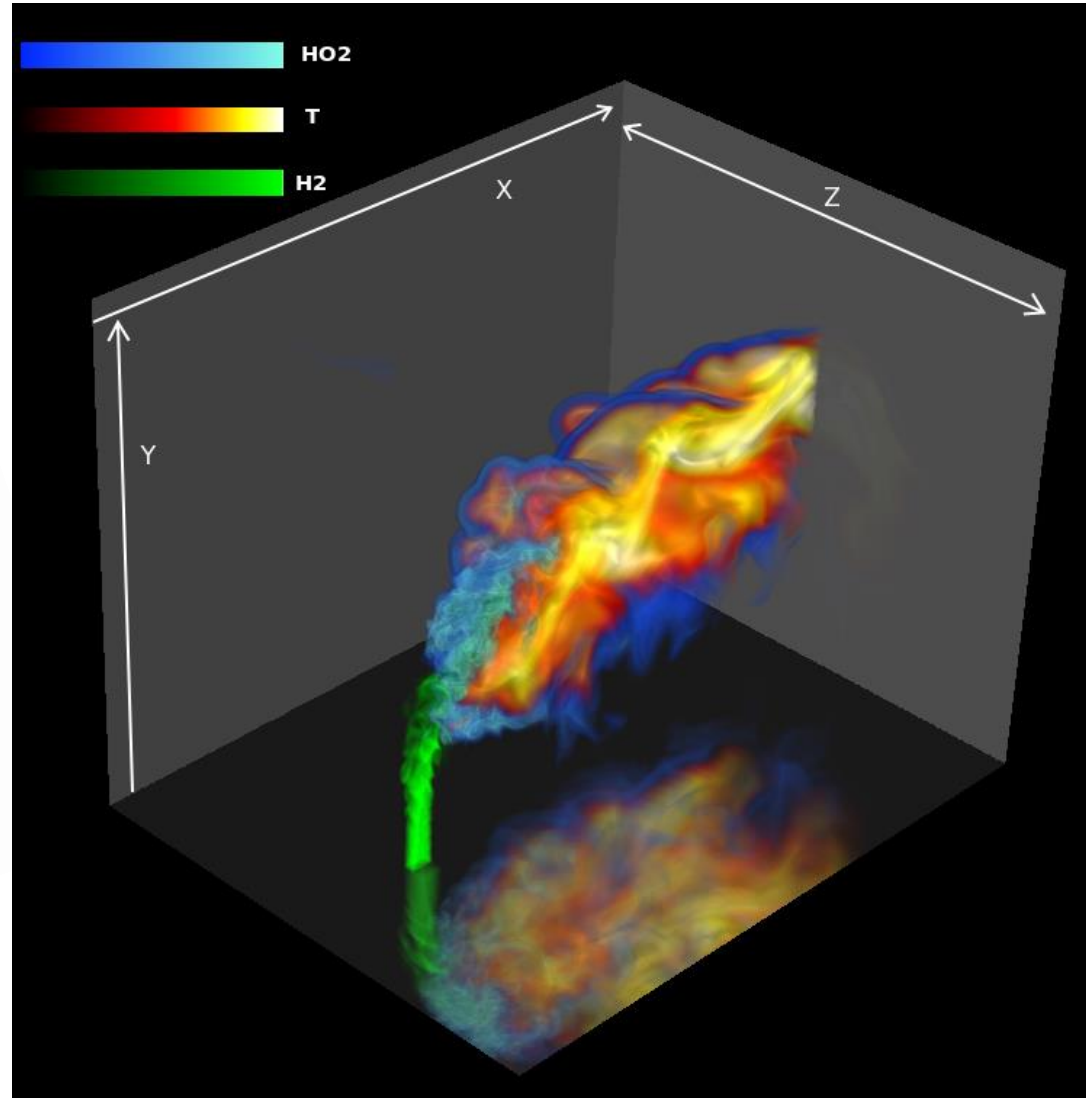
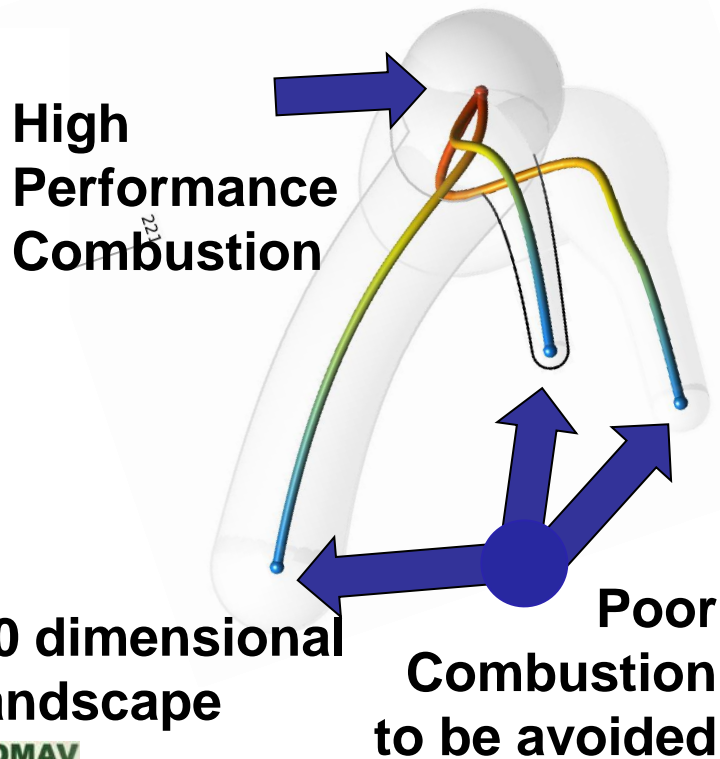
Need to develop scientific knowledge and actionable information that cannot be tested empirically

Uncertainty Quantification

Verification and Validation

Assessing the Uncertainty in Fuel Design For New Clean Burning Devices

Exploration of high dimensional space of possible “configurations.”

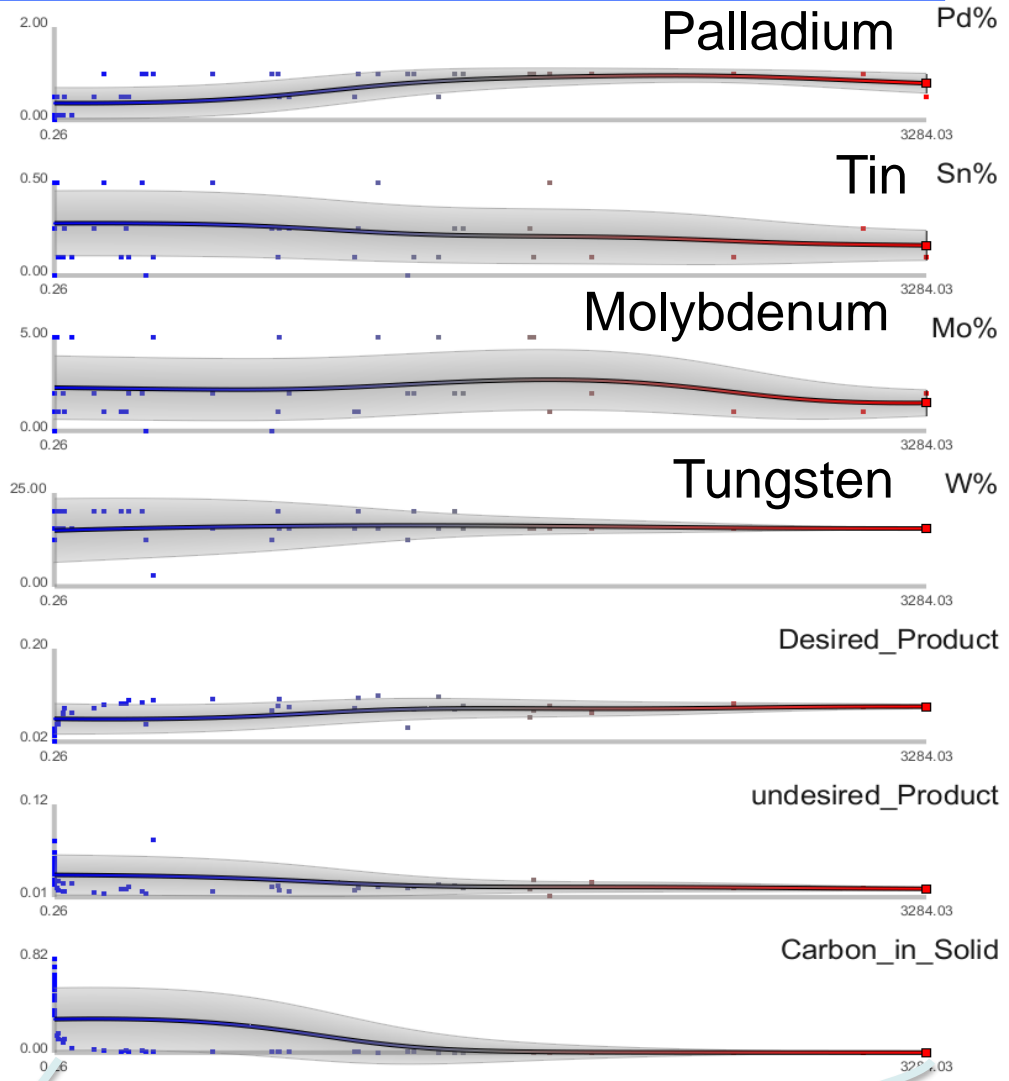
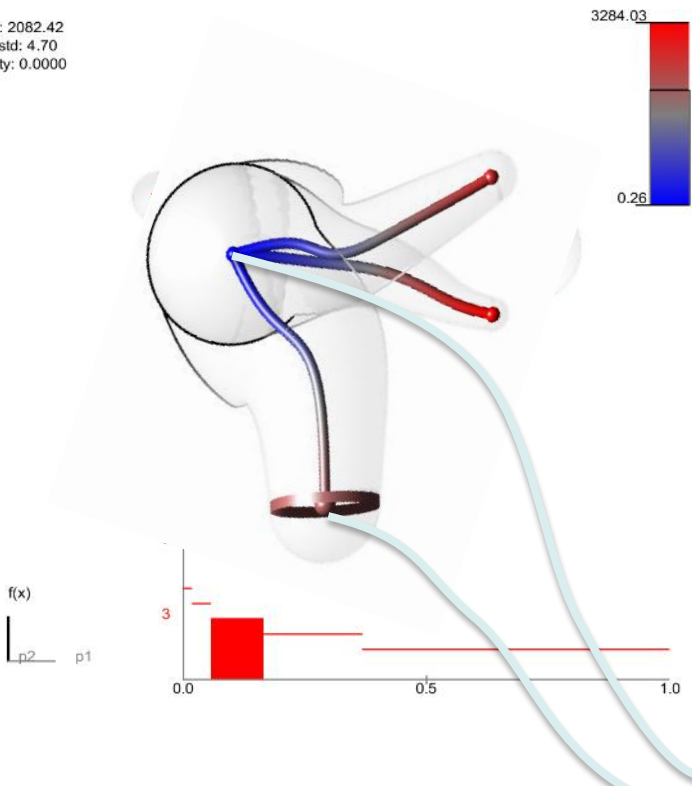


Topological Analysis of the Space of Composite Materials of a Given Class

- Features in experimental data show unexpected structures and are used to plan future experiments.

Stakeholder: A. Karim, PNNL.

Value: 2082.42
Input std: 4.70
Density: 0.0000

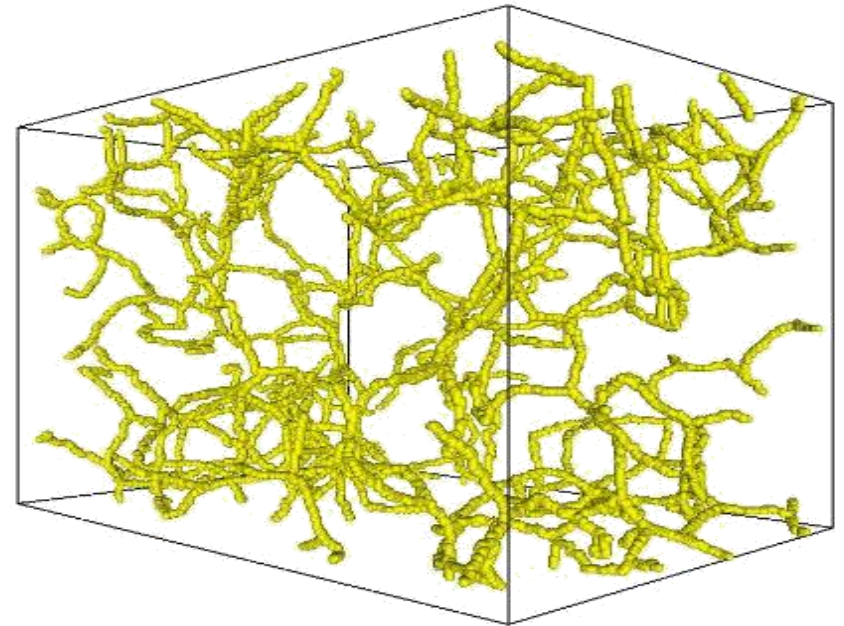
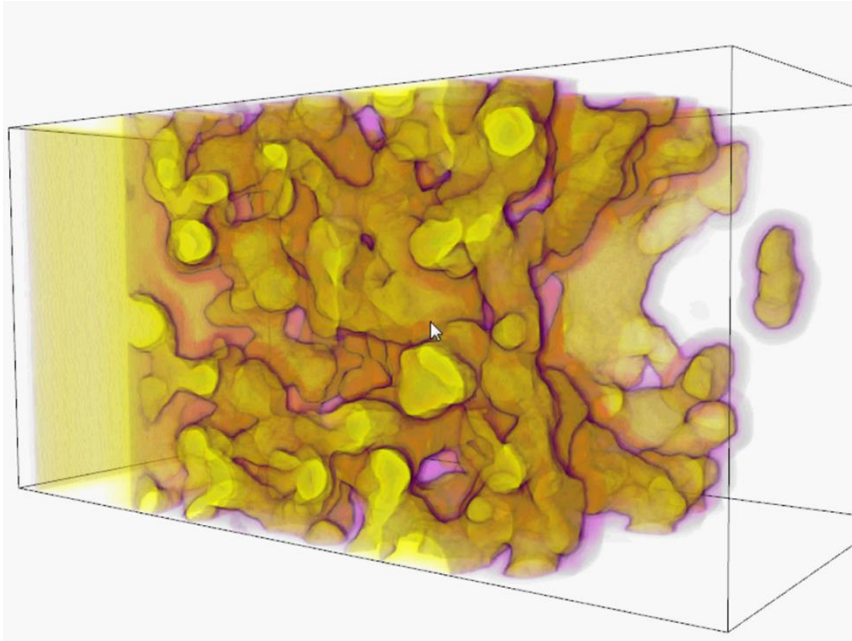


Rethinking Multi-Scale Representation of Massive Data Models

- Multi-resolution representations are insufficient to deal with big data:
 - Data preprocessing is typically too long
 - Wavelet-like averaging loses information
 - Data analysis results often do not represent well important trends (e.g. multi-modal distributions)
- New data “abstractions” are needed for Big Data

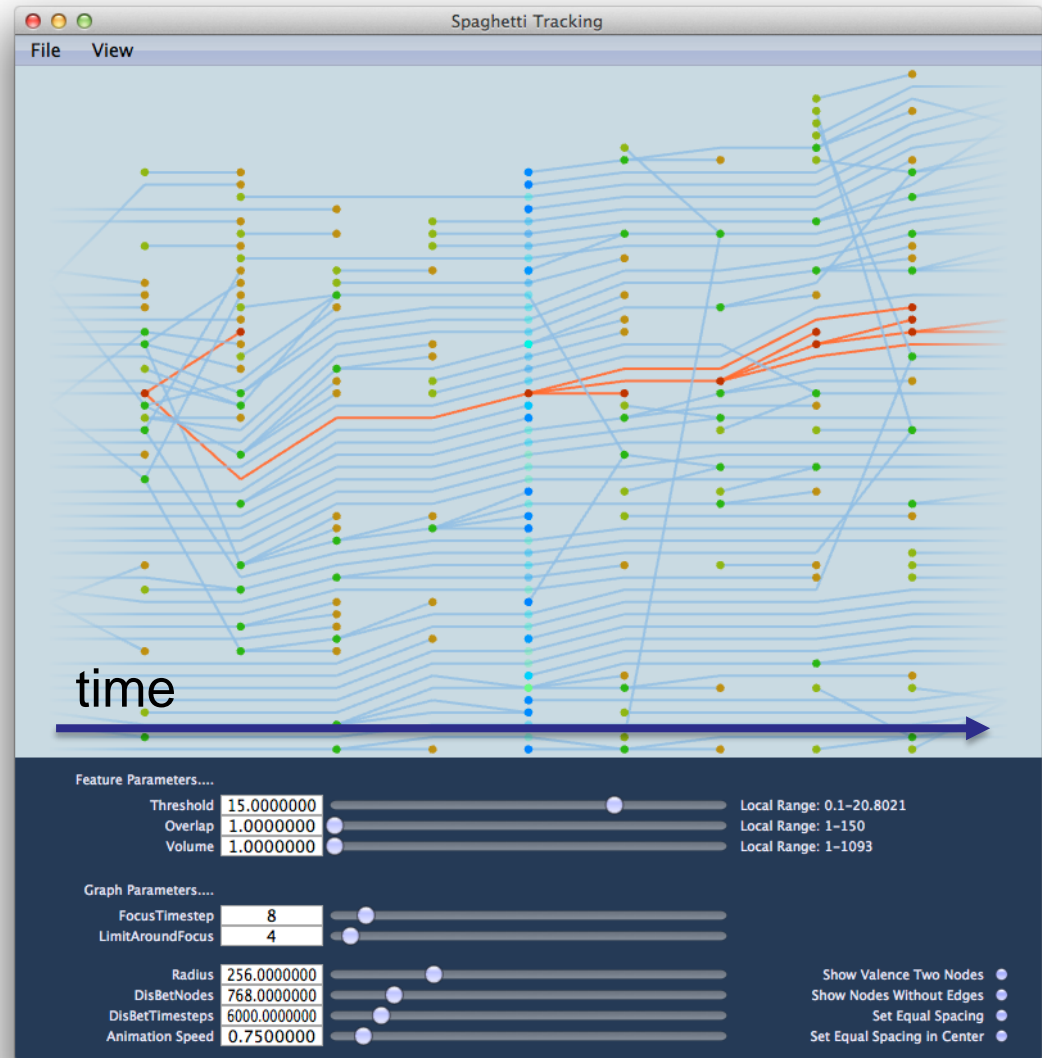
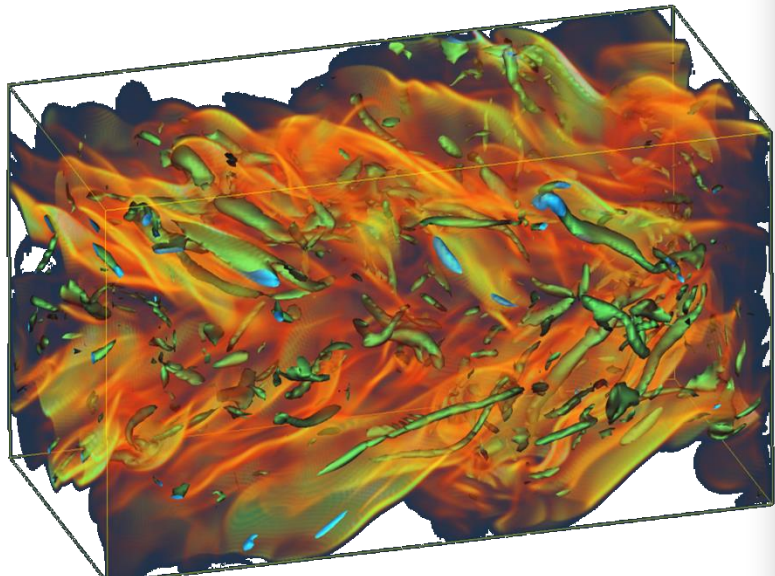


Rethinking Multi-Scale Representation of Massive Data Models

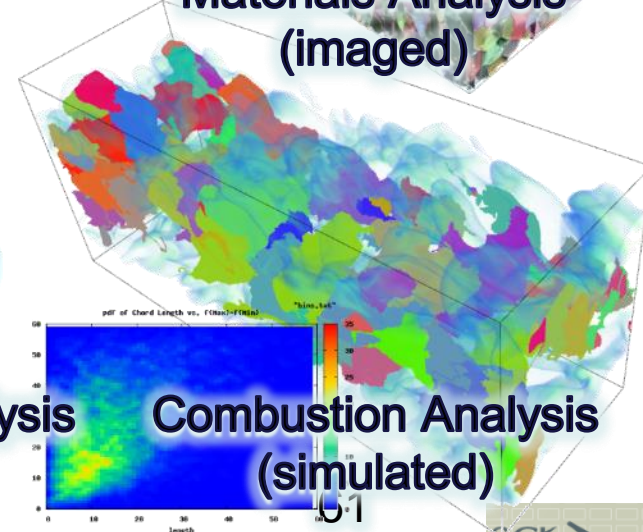
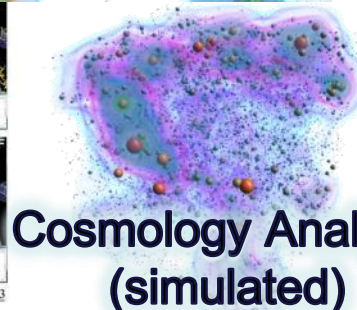
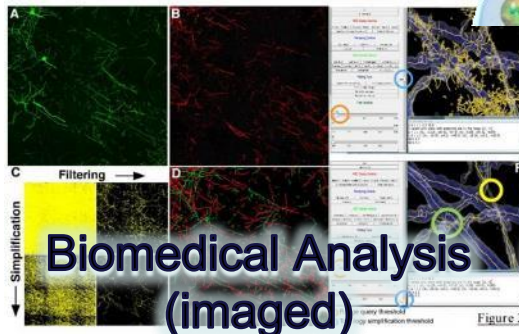
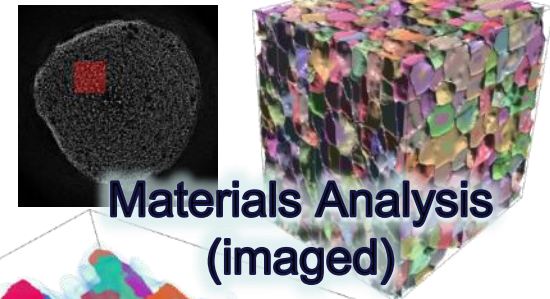
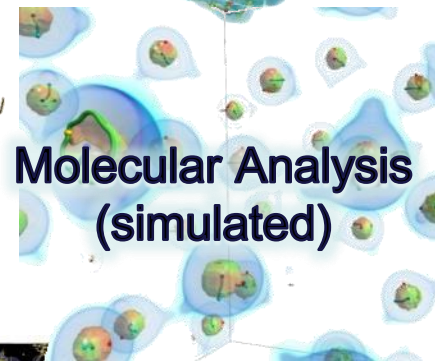
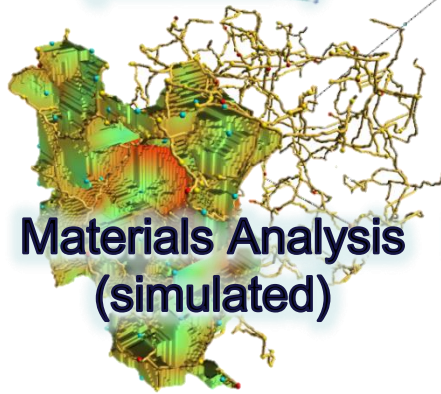
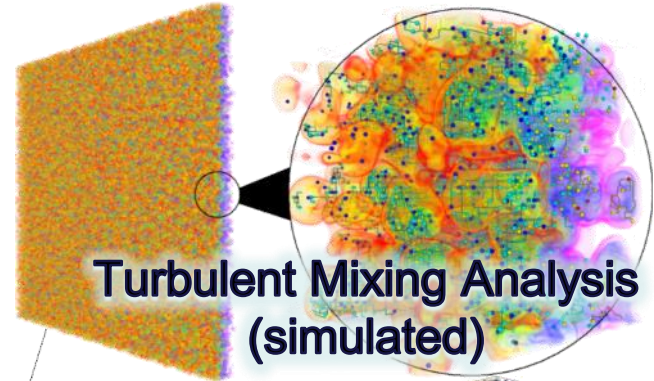
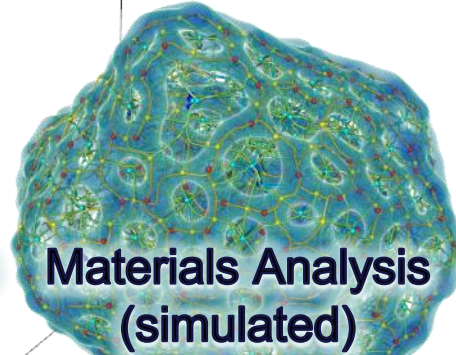
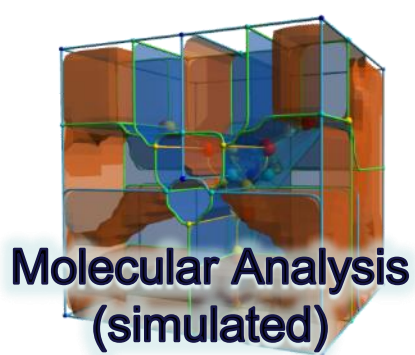


Topological Analysis of Massive Combustion Simulations

Non-premixed DNS combustion (J. Chen, SNL): Analysis of the time evolution of extinction and reignition regions for the design of better fuels



Topology Has Been Successful for Analysis and Visualization of Massive Scientific Data

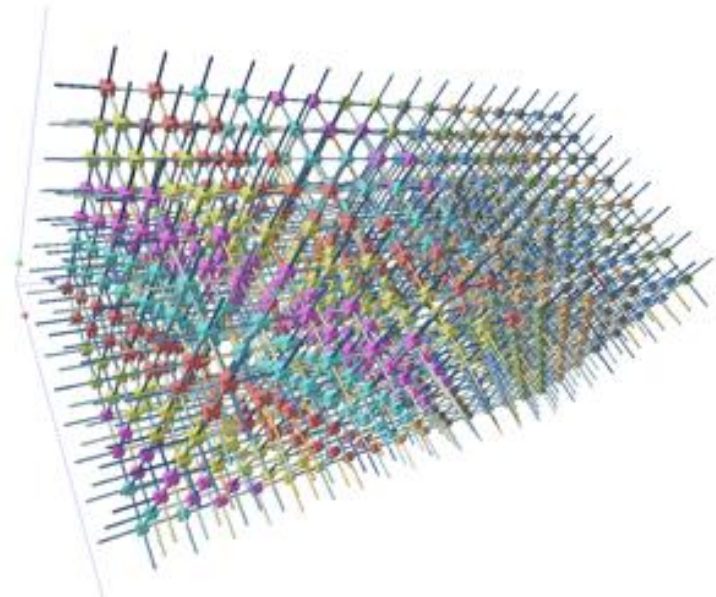
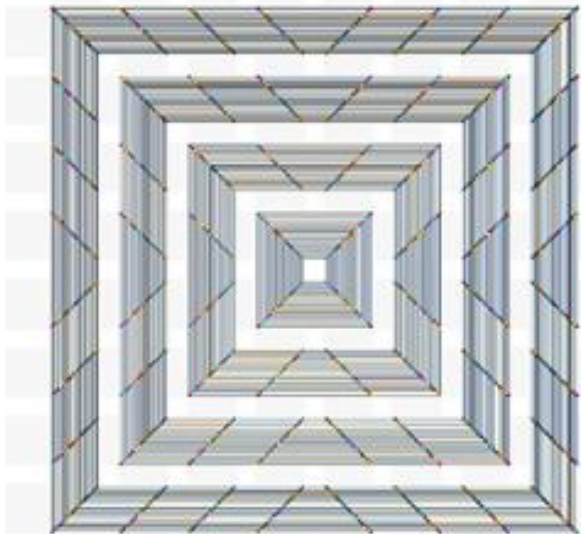


Running Efficiently Big Data Computations is a Big Data Problem

- **Massive logs**
- **Complex Memory Hierarchies**
- **Complex and Diverse Interconnects**
 - 3D, 4D, 5D tori
 - Fat tree
- **Complex I/O pathways**
- **Cost of Power Dominated by Data Movements**

Running Efficiently Big Data Computations is a Big Data Problem

- **Growing Community involving Performance analysis and vis community**
 - Workshop at last IEEE VIS
 - Dagstuhl Perspective Workshop
 - Workshop at SC14 Conference



Large Team Requiring Multi-disciplinary and Multi-institutional Collaboration

- Challenging collaborations among:
 - Government laboratories
 - Industry
 - Academia
- Close collaborations with domain scientists requiring to cross language and cultural barriers:
 - New education needed
 - Communicate problems not tasks!!!!!!

The Big Gift of Big Data

- A great *opportunity* to achieve new scientific discoveries and engineering innovations
- A great *opportunity* for the Computer Science community to become a central player in the development modern science
- A great *challenge* for all communities to become strongly engaged in interdisciplinary collaboration
- A great *opportunity* for our community to become the data generation, processing and exploration “telescope” of modern science and engineering

The Big Gift of Big Data



the data generation, processing and exploration
“telescope” of modern science and engineering



END