

Scalability in the Cloud

HPC Convergence with Big Data in Design, Engineering, Manufacturing

July 7, 2014

David Pellerin, Business Development Principal
Amazon Web Services



What Do We Hear From Customers?

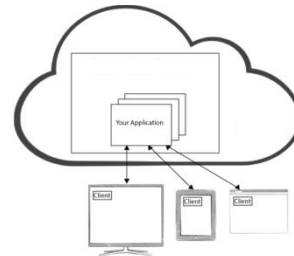
Want to run larger HPC workloads, more often

- Need to scale up and scale out for faster results
- Want to run more jobs for higher quality of results



Need to globally collaborate on critical data

- To enhance the productivity of distributed teams
- To operate globally, with greater data governance



Need to manage large, diverse datasets

- Ingest and analyze, query, and take action
- Including connected devices, Internet-of-Things



A “Cloud First” Strategy at HGST



Zero to Cloud in 6+ Month



By 31 Oct 2013:

- ✓ Cloud eMail – Microsoft Office365
- ✓ Cloud eMail archiving/eDiscovery
- ✓ External SingleSignOn (off VPN)
- ✓ Cloud File/Collaboration – BOX
- ✓ Cloud CRM – Salesforce.com
 - ✓ Integrated to save files in BOX
- ✓ Cloud–High Performance Computing (HPC) on Amazon AWS
- ✓ Cloud – Big Data Platform on Amazon AWS



“HGST is using the cloud for a higher performance, lower cost, faster deployed solution vs buying a huge on-site cluster.”

- Steve Philpott, CIO

HGST HPC and big data roadmap:

- ✓ Molecular dynamics simulations
- ✓ Collaboration tools for engineering
- ✓ Big data for manufacturing yield analysis
- ✓ CAD, CFD, EDA – “cloud first”

Every application presents unique challenges... some technical, some business

HGST’s Amazon HPC Platform



Base HPC Platform

- Scalable to thousands of instances to support numerous simultaneous simulations

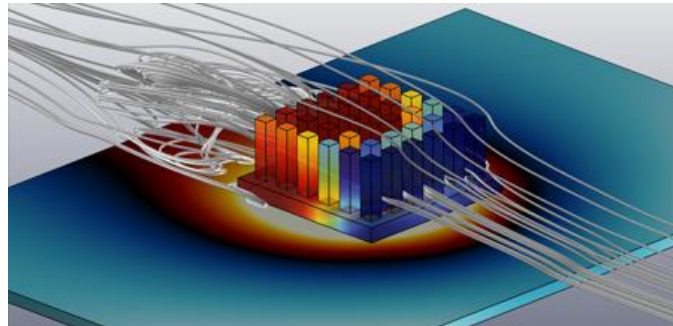
Cloud Scalability for Simulations

Computer-Aided Design, Simulation, Analysis, Visualization

- Across industries, the trend is Simulation-Driven Design and Discovery

Examples in Design and Manufacturing

- Computer-Aided Design
- Electronic Design Automation
- Computational Fluid Dynamics
- Molecular Modeling
- Seismic Modeling and Reservoir Simulations



Cloud enables scalable simulations for global manufacturers

Cloud also enables HPC convergence with big data

Simulations for Electronic Product Design

A. Gourevitch

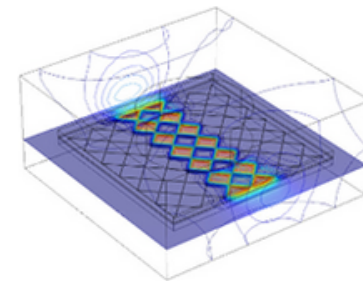
Cypress Semiconductor Corp., San Jose, CA, USA

We report an implementation of parallel computing on Amazon Web Services™ (AWS) for touch-sensor modeling. COMSOL Multiphysics® was used to simulate an electromagnetic field distribution in a capacitive sensor assembly. Multiple COMSOL jobs were deployed on separate AWS instances and were executed in parallel. The simulation results indicate that implementation of parallel computing for COMSOL simulations can significantly reduce the computational time required for optimization of capacitive touch sensor patterns.

Files Available for Download

[Abstract](#)

[Paper](#)

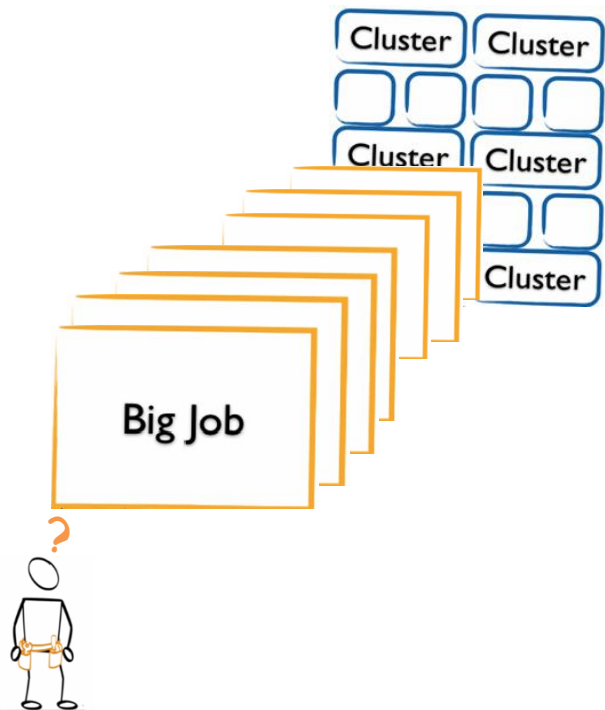


No job queue... Using cloud, simulation sweeps are possible in hours instead of weeks



Courtesy of Cypress Semiconductor

Job Queues Are Evil!



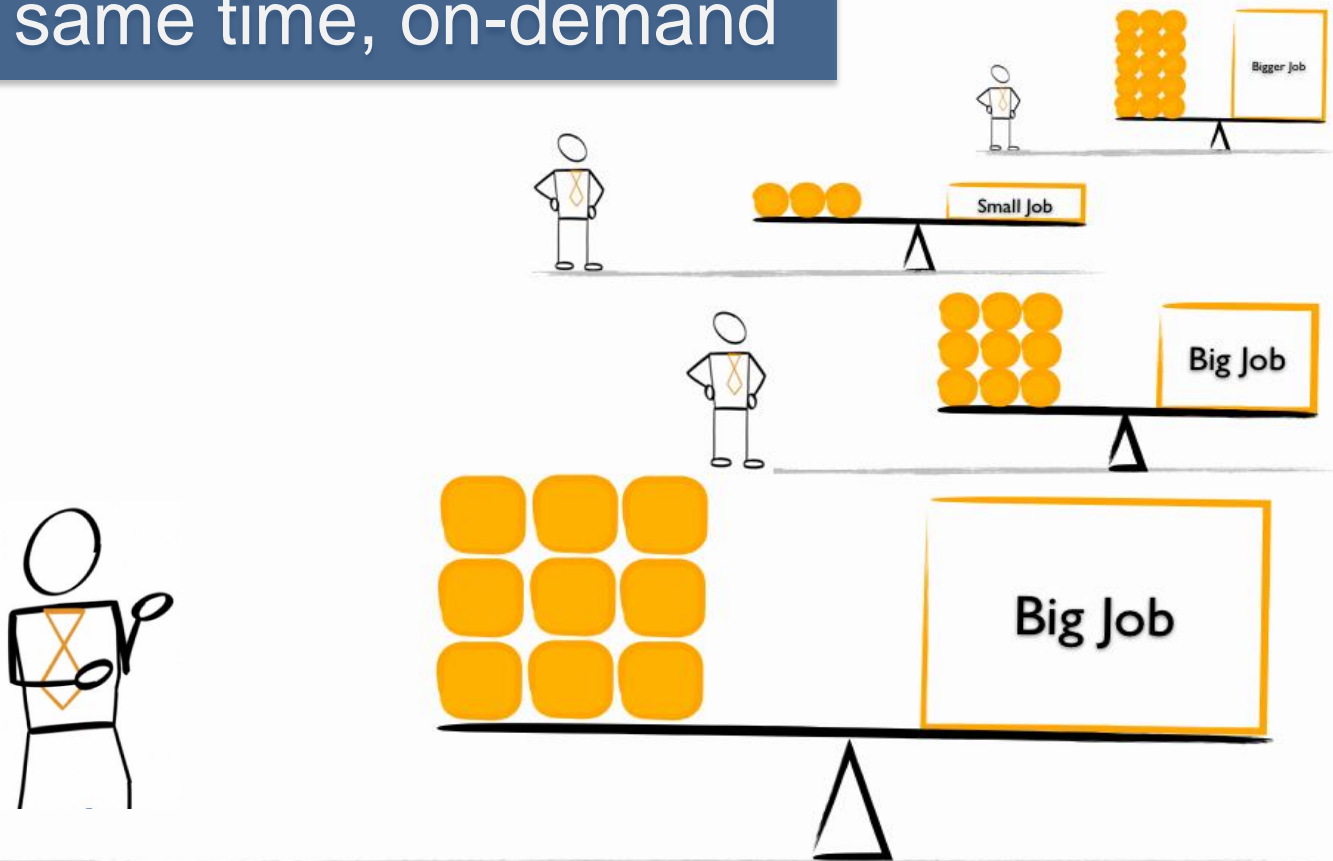
Conflicting goals

- HPC users seek fastest possible time-to-results
- IT support team seeks highest possible utilization

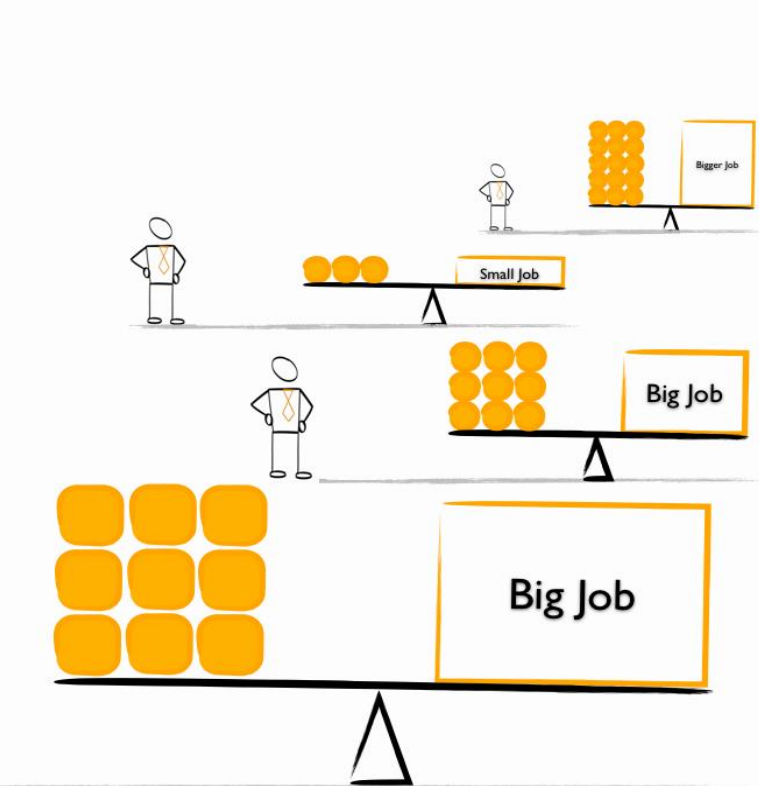
Result:

- The job queue becomes the capacity buffer
- Users are frustrated and run fewer simulations, or they try to game the system
- Money is being saved, but for the wrong reasons!

Instead, run multiple clusters
at the same time, on-demand



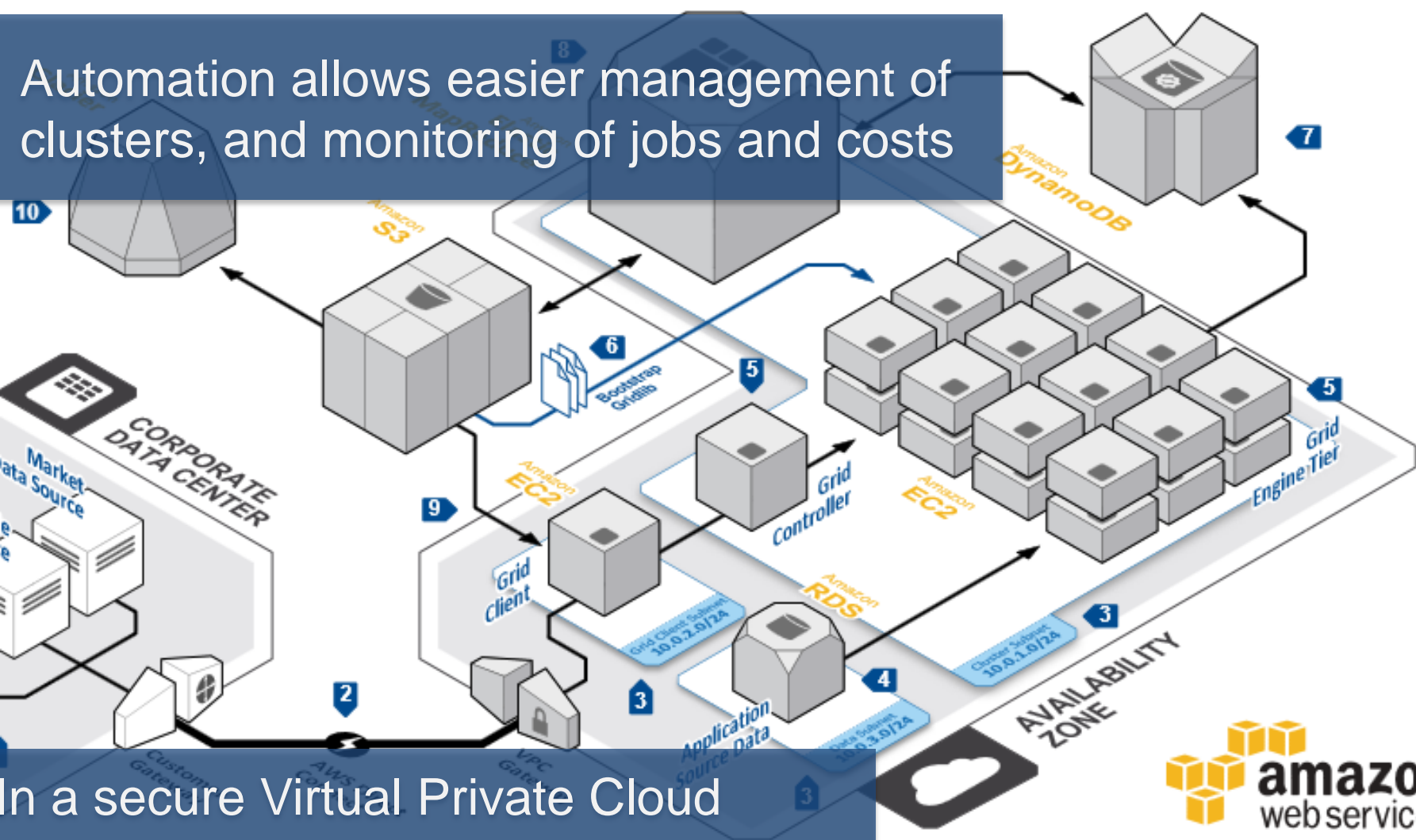
Match the Architectures to the Jobs



| Instance Family | Instance Type | Processor Arch | vCPU | ECU | Memory (GiB) | Instance Storage (GB) | EBS-optimized Available | Network Performance |
|-------------------|---------------|----------------|------|-----|--------------|-----------------------|-------------------------|-------------------------|
| Compute optimized | c3.large | 64-bit | 2 | 7 | 3.75 | 2 x 16 SSD | - | Moderate |
| Compute optimized | c3.xlarge | 64-bit | 4 | 14 | 7.5 | 2 x 40 SSD | Yes | Moderate |
| Compute optimized | c3.2xlarge | 64-bit | 8 | 28 | 15 | 2 x 80 SSD | Yes | High |
| Compute optimized | c3.4xlarge | 64-bit | 16 | 55 | 30 | 2 x 160 SSD | Yes | High |
| Compute optimized | c3.8xlarge | 64-bit | 32 | 108 | 60 | 2 x 320 SSD | - | 10 Gigabit ⁴ |

| Instance Family | Instance Type | Processor Arch | vCPU | ECU | Memory (GiB) | Instance Storage (GB) | EBS-optimized Available | Network Performance |
|-------------------|---------------|----------------|------|-----|--------------|-----------------------|-------------------------|-------------------------|
| Storage optimized | i2.xlarge | 64-bit | 4 | 14 | 30.5 | 1 x 800 SSD | Yes | Moderate |
| Storage optimized | i2.2xlarge | 64-bit | 8 | 27 | 61 | 2 x 800 SSD | Yes | High |
| Storage optimized | i2.4xlarge | 64-bit | 16 | 53 | 122 | 4 x 800 SSD | Yes | High |
| Storage optimized | i2.8xlarge | 64-bit | 32 | 104 | 244 | 8 x 800 SSD | - | 10 Gigabit ⁴ |

Automation allows easier management of clusters, and monitoring of jobs and costs



In a secure Virtual Private Cloud

-
- # cfncluster
- ack that uses Amazon
- ```

cfncluster create cluster
cfncluster status
cfncluster help

```
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- ```

cfncluster is the tool to launch and manage cluster.

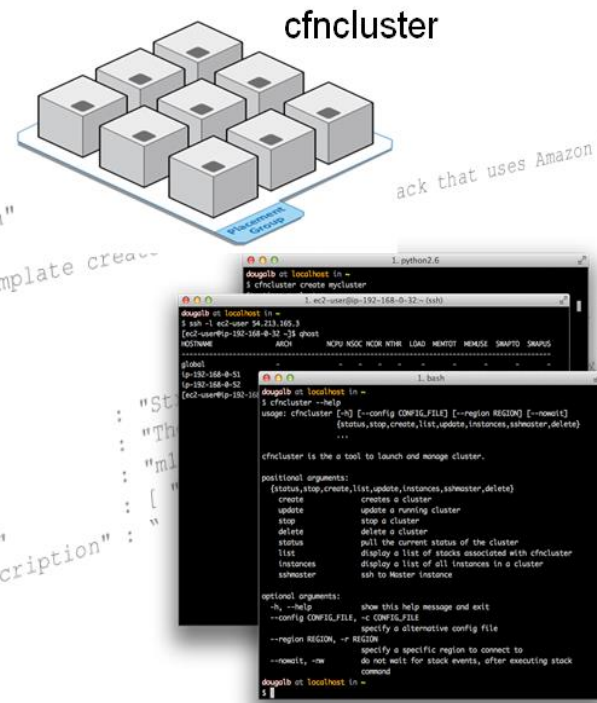
positional arguments:
  (status,stop,create,list,update,instances,sahmaster,delete)
  create                creates a cluster
  update               update a running cluster
  stop                 stop a cluster
  delete               delete a cluster
  status               pull the current status of the cluster
  list                 display a list of stacks associated with cfncluster
  instances             display a list of all instances in a cluster
  sah to Master Instance

optional arguments:
  -h, --help            show this help message and exit
  --config CFWF_FILE, -c CFWF_FILE
                        specify a alternative config file
  --region REGION, --REGION
                        specify a specific region to connect to
                        do not wait for stack events, after executing stack
                        command

```
- ```

cfncluster at localhost in ~
$

```



# Multiple Consumption Models

## On-Demand

Pay for compute capacity by the hour with no long-term commitments

For spiky workloads, or to define needs



## Reserved

Make a low, one-time payment and receive a significant discount on the hourly charge

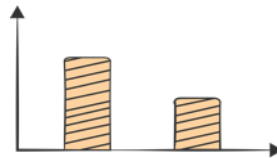
For committed utilization



## Spot

Bid for unused capacity, charged at a Spot Price which fluctuates based on supply and demand

For time-insensitive or transient workloads



## Dedicated

Launch instances within Amazon VPC that run on hardware dedicated to a single customer

For highly sensitive or compliance related workloads

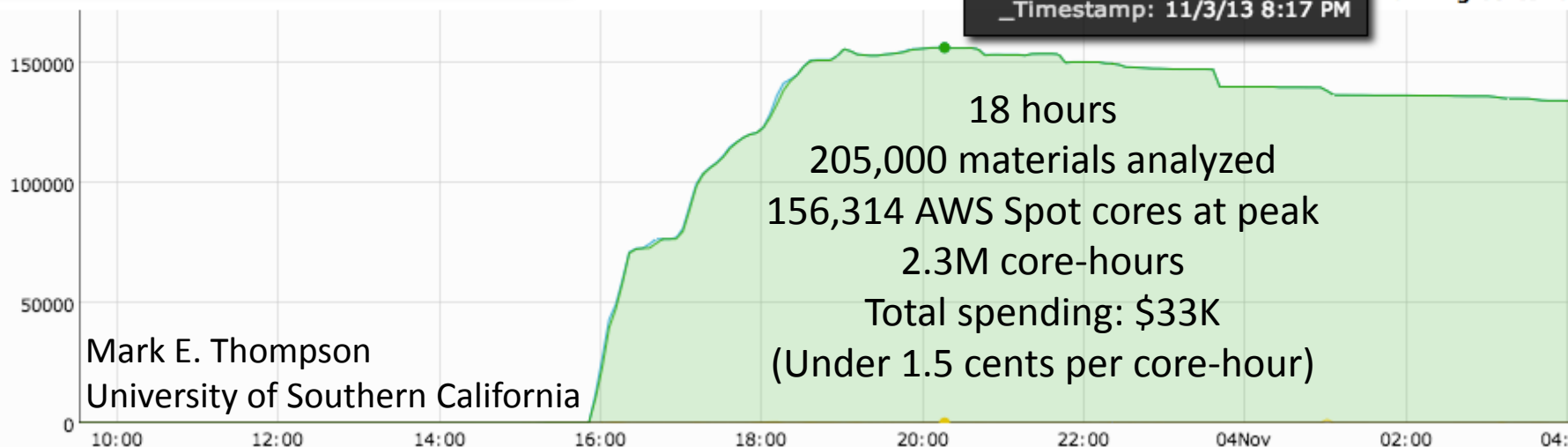


# Spot Instances for Scale-Out Computing

| Metric                | Count                          |
|-----------------------|--------------------------------|
| Compute Hours of Work | 2,312,959 hours                |
| Compute Days of Work  | 96,373 days                    |
| Compute Years of Work | 264 years                      |
| Molecule Count        | 205,000 materials              |
| Run Time              | < 18 hours                     |
| Max Scale (cores)     | 156,314 cores across 8 regions |
| Max Scale (instances) | 16,788 instances               |

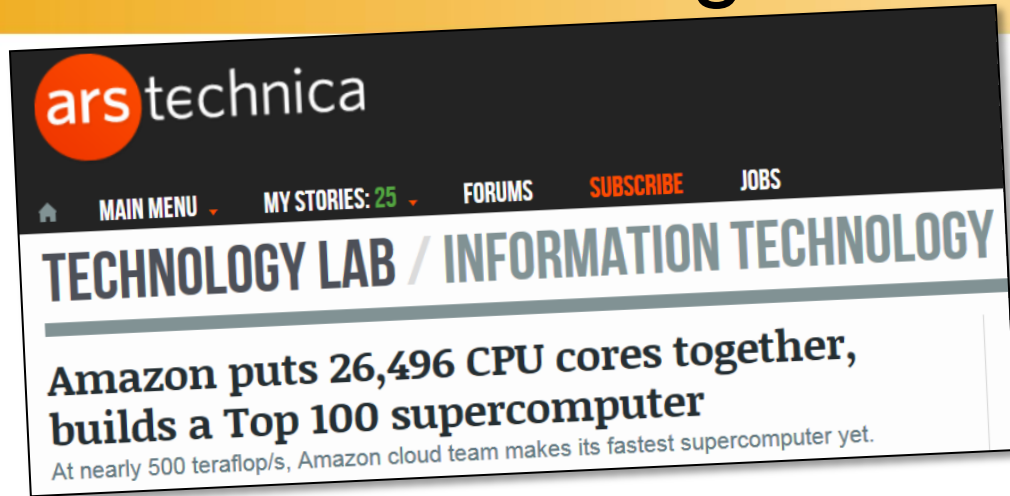
Reporting Monitoring

Pending: 56  
**Running: 156314**  
 Shutting-down: 126  
 Total Cores: 32684  
 \_Timestamp: 11/3/13 8:17 PM



Mark E. Thompson  
 University of Southern California

# The Democratizing of HPC



- Deployed in one AWS region (we have 10)
- In one availability zone in that region
- Using one placement group in that AZ
- Consisting entirely of one new instance type (c3.8xlarge)
- Brought up, benchmarked, and torn down in hours

# Customer Applications – Built on Higher Level Services

## Development & Deployment

### Monitoring



CloudWatch

### Deployment & Management



BeanStalk



OpsWork



Cloud  
Formation



CloudTrail

### Identity & Access



IAM



Federation

## Application Services



SES



SNS



SQS

### Applications



Elastic  
Transcoder



CloudSearch



SWF



AppStream

## Foundation Services

### Databases



RDS



Dynamo



ElastiCache



RedShift

### Analytics



EMR



DataPipeline



Kinesis

### Content Delivery



CloudFront

### Compute



EC2



WorkSpaces

### Storage



S3



EBS



Glacier



Storage  
Gateway

### Networking



VPC



Direct  
Connect



ELB



Route53

## Human Interaction



Support

## Interaction



Web Console



Command Line

## Libraries, SDK's



API

Regions

Availability Zones



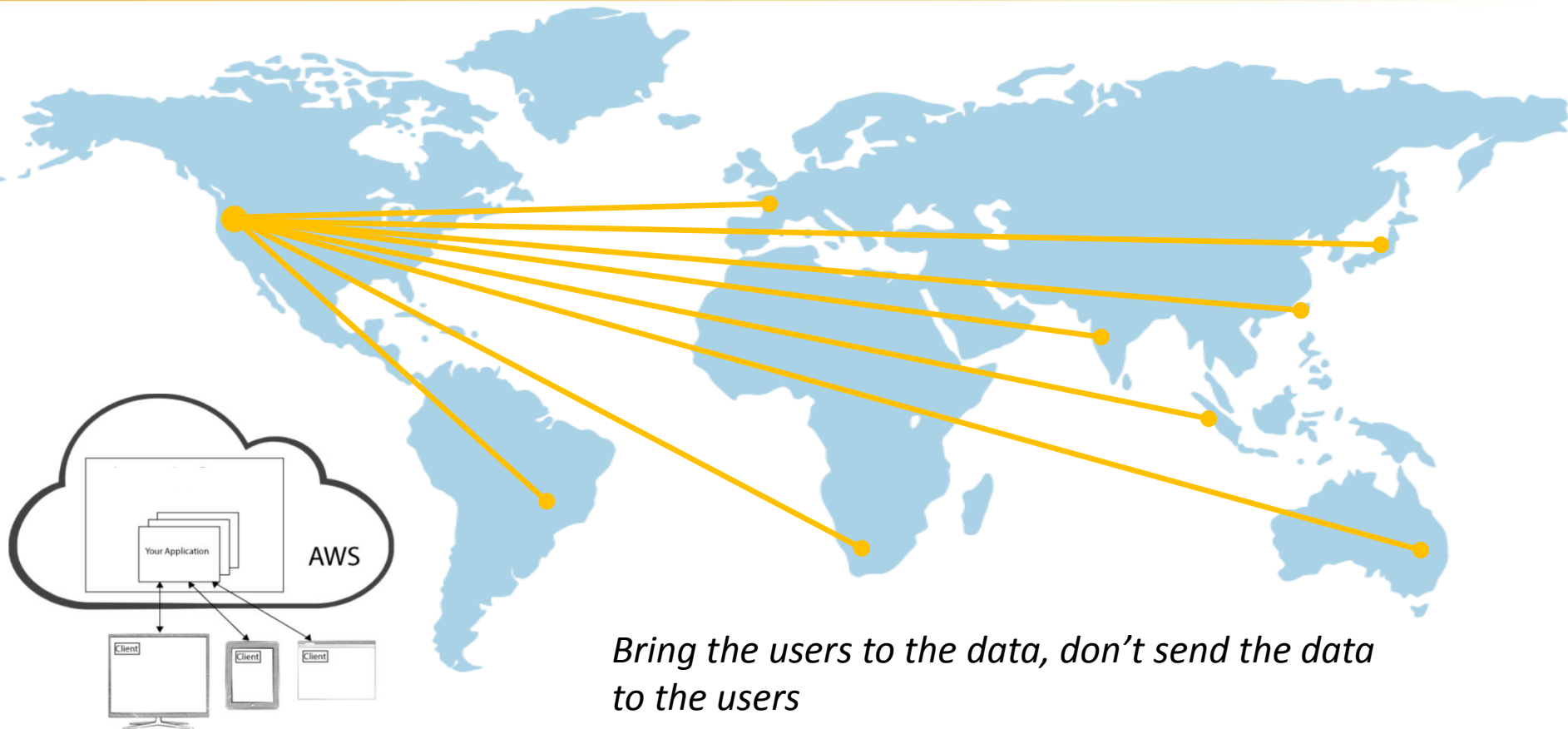
Edge Locations

AWS Global Infrastructure



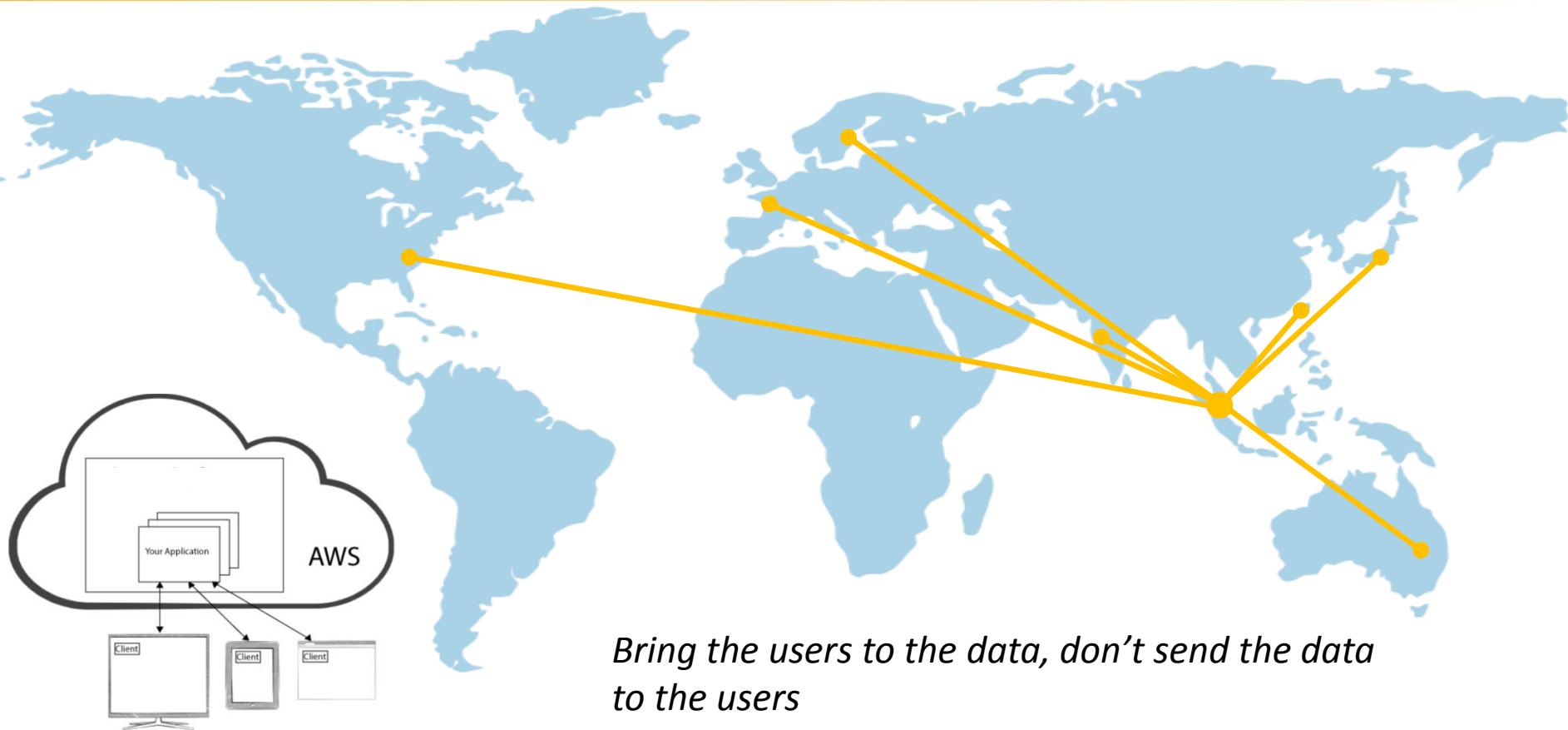
Cloud  
Collaboration  
is  
Secure  
Collaboration

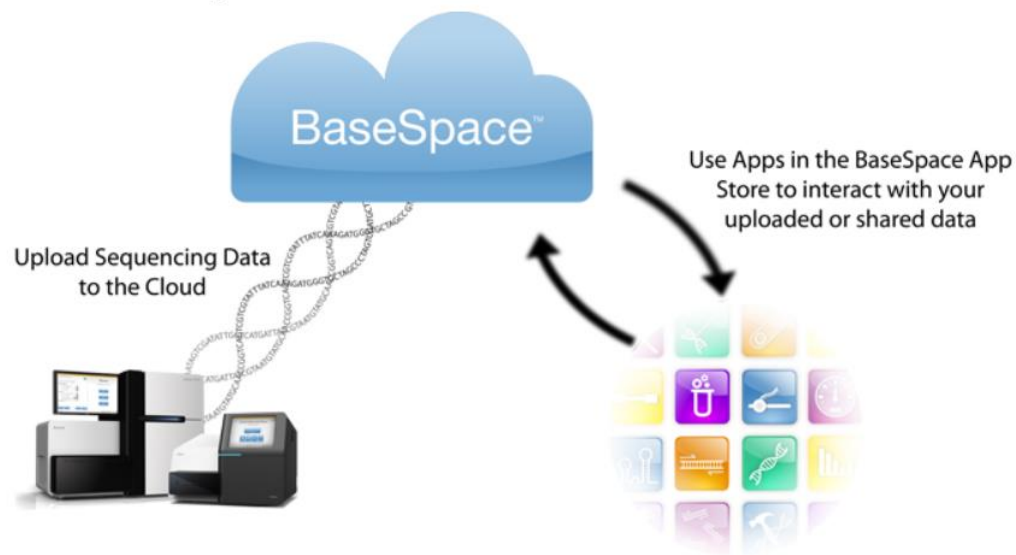
# Collaboration is More Secure in the Cloud





# Collaboration is More Secure in the Cloud





Technical Note: Sequencing



## BaseSpace™ Data Security

Data is safe in Illumina's cloud analysis and storage platform

Next-generation sequencing has fundamentally altered biomedical research, generating large amounts of analytical data. This large-scale data requires a scalable, robust, and secure storage and analysis solution. BaseSpace is a genomics cloud analysis built by Illumina on Amazon's Web Services (AWS). Illumina has chosen to work with AWS as the leader in cloud-based infrastructure, hosting customer-facing services and critical operations for both private industry and government departments including Treasury, DOE, and State.

Data security is a key concern in making the decision to move to cloud-based genomic storage and analysis. Illumina provides a combination of Amazon's comprehensive and well-tested approach to platform security, overlaid with Illumina's own security testing and procedures, to provide a cloud genomics solution that meets or exceeds the security provided by many institutional IT infrastructures.

### The BaseSpace Data Model

Processing a flow cell on a sequencing instrument produces a variety of files, collectively referred to as a run. A run contains log files, instrument health data, run metrics, and base call information (\*.bcl files), which are demultiplexed in BaseSpace to create the samples used in secondary analysis.<sup>1</sup>

Samples are analyzed by launching BaseSpace apps. BaseSpace apps are processing software and routines that interact with BaseSpace data through the API. User-level authentication and in-flight data encryption are enforced for every app that requests access to BaseSpace data. Files that are output from apps are stored in an object called AppResults. For example, when a resequencing app executes alignment and variant calling, an AppResult is created for each sample. AppResults can be used as inputs to apps as well. App sessions are created to record every time an app is launched. Finally, projects are simple containers that store samples and AppResults (Fig. 1).<sup>1</sup>

### Security of Data in Flight

Data transfer is the major part of communication between the genomic sequencing instruments and the data analysis and storage servers. Illumina has implemented several security measures to make sure your data is protected in flight.

### Secure Connection to Instrument

The decision to send data to BaseSpace is always initiated by the user during run set-up. If BaseSpace is chosen, the run is authenticated against and tracked to a user's BaseSpace / MyIllumina account. The

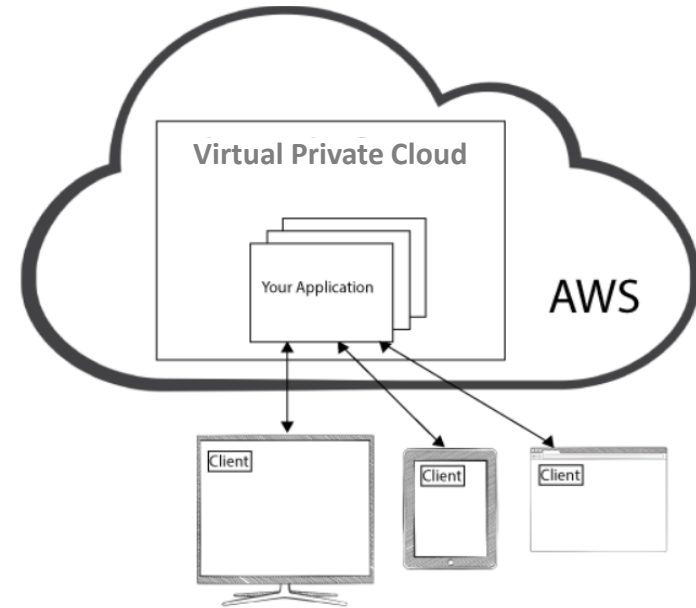
**Alex Dickinson**  
Senior VP of Cloud Genomics

**illumina**

YouTube

# Collaboration with Secure Remote Access

Data and computation hosted in a secure, customer-managed virtual private cloud, with controlled access via a wide variety of client devices.



*Image courtesy of  
Calgary Scientific*

# NVIDIA GRID K520 in AWS Cloud



| Product Name      | GRID K520                                                                |
|-------------------|--------------------------------------------------------------------------|
| GPUs              | 2 x GK104 GPUs                                                           |
| CUDA cores        | 3,072 (1,536 per GPU)                                                    |
| Core Clocks       | 800 MHz                                                                  |
| Memory Size       | 8GB GDDR5 (4GB per GPU)                                                  |
| HW Video Encoder  | 2x h.264 (1 per GPU)                                                     |
| Power Consumption | 225W                                                                     |
| Supported APIs    | OpenGL 4.3, DirectX 9, 10, 11, CUDA 5.5, OpenCL 1.1, NVFBC, NVIFR, NVENC |



# Application Streaming Middleware

Agawi

**CITRIX**<sup>®</sup>

 Playcast

 **G-cluster**

  
otoy

 **Cloudunion**

  
ubitus

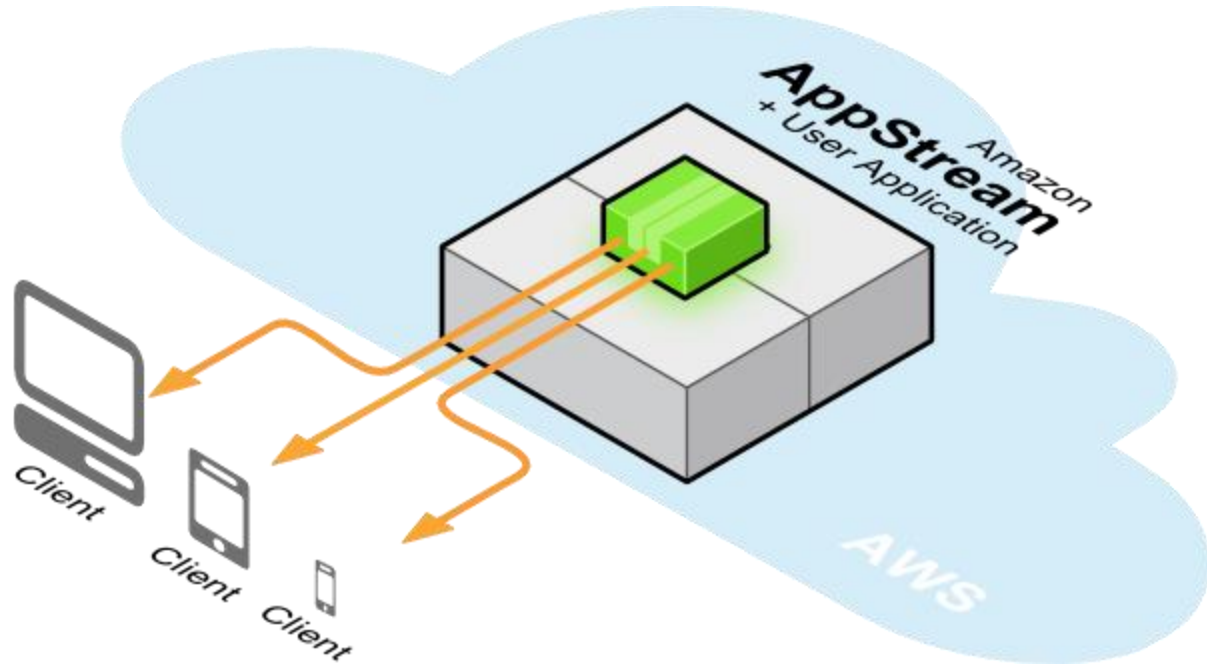
calgary/scIENTIFIC

 视博云  
cyber cloud

# Amazon AppStream



- Application Streaming
- Remote visualization
- Thin client 3D applications



Cloud Plus Big Data  
Equals Awesome

# Integration of Big Data and HPC via Cloud

## GE on AWS

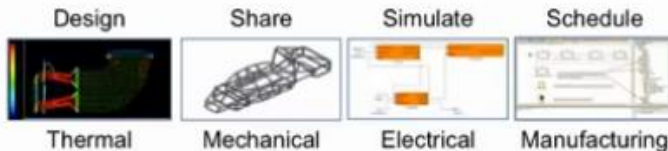


GE's Global Business Integration Technologies Laboratory wanted to advance traditional manufacturing and create a dynamic network of people and machines that would allow collaboration, rapid prototyping, and product development for complex systems. GE had to adhere to U.S. International Traffic in Arms Regulations (ITAR) regulations and other compliance requirements. By using [AWS GovCloud \(US\)](#), GE developed a revolutionary manufacturing platform, Crowd-driven Ecosystem for Evolutionary Design (CEED), which connects people, materials, models, simulation, and equipment in an ITAR-compliant, secure, and distributed global environment.



**JOSEPH J. SALVO**  
MANAGER, GE

### Smart manufacturing Crowd-driven Ecosystem for Evolutionary Design (CEED)



People, materials, models, simulation, equipment, all connected in one distributed global environment.

*Cloud provides a global, distributed, secure, and scalable environment for collaborative design and manufacturing*



# AWS Has Always Been About Big Data

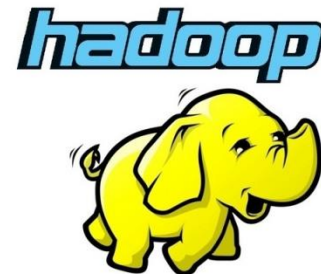
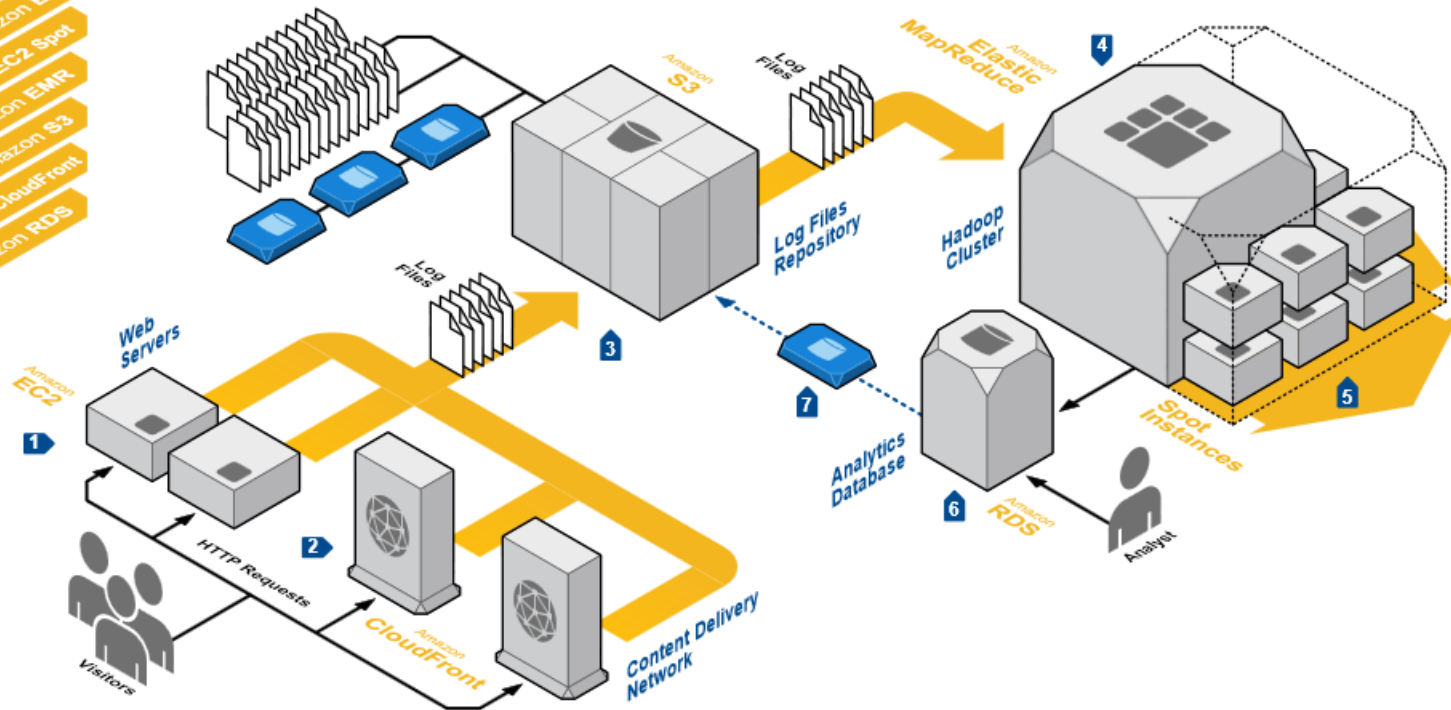
## WEB LOG ANALYSIS

Amazon Web Services provides services and infrastructure to build reliable, fault-tolerant, and highly available web applications in the cloud. In production environments, these applications can generate huge amounts of log information.

This data can be an important source of knowledge for any company that is operating web applications. Analyzing logs can reveal information such as traffic patterns, user behavior, marketing profiles, etc.

However, as the web application grows and the number of visitors increases, storing and analyzing web logs becomes increasingly challenging.

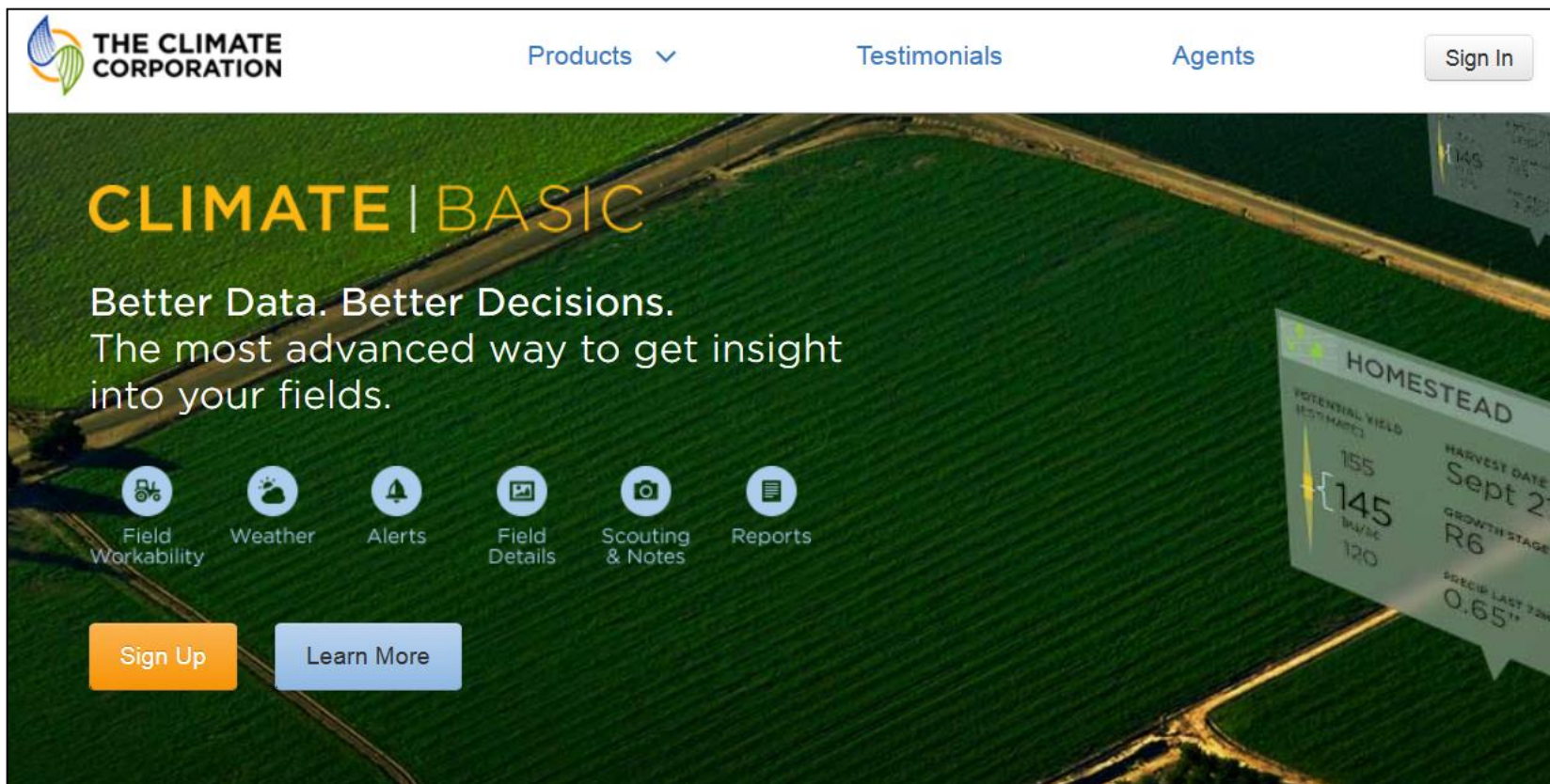
This diagram shows how to use Amazon Web Services to build a scalable and reliable large-scale log analytics platform. The core component of this architecture is Amazon Elastic MapReduce, a web service that enables analysts to process large amounts of data easily and cost-effectively using a Hadoop hosted framework.



**AWS Reference Architectures**

- Amazon EC2
- Amazon EC2 Spot
- Amazon EMR
- Amazon S3
- Amazon CloudFront
- Amazon RDS

# Big Data is Everywhere!









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[145] (BWS)  
120

HARVEST DATE  
Sept 27

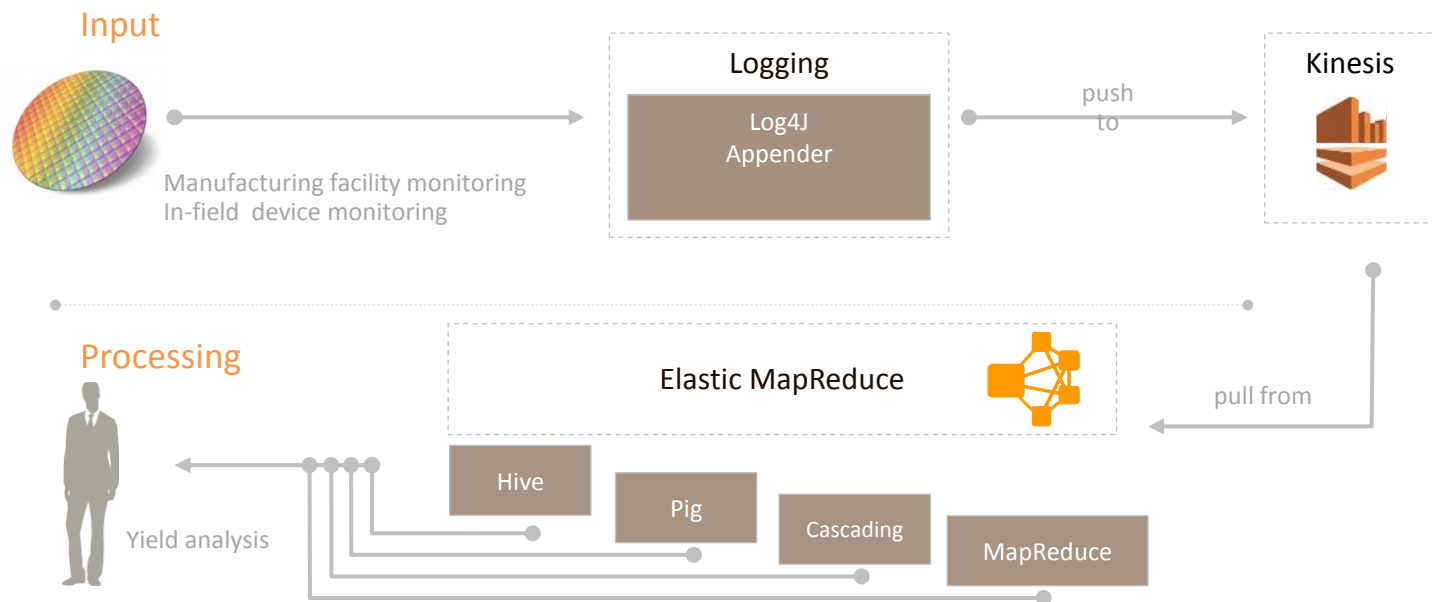
GROWTH STAGE  
R6

SEEDS LAST 9.2H  
0.65"

# Big Data in Manufacturing

## Managing big data for competitive advantage

- For design, engineering, production environments
- Quality and Yield Analysis, Statistical Process Control
- Structured and unstructured queries



# Sending & Reading Data from Kinesis Streams

## Sending

HTTP Post



AWS SDK



LOG4J



Flume



Fluentd



## Reading

Get\* APIs



Kinesis Client Library  
+  
Connector Library



Apache Storm



Amazon Elastic  
MapReduce

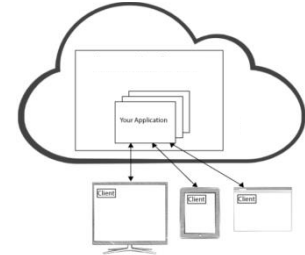


# Summary

**Cloud for Scalability**



**Cloud for Global Collaboration**



**Cloud for Big Data**

